



**Thursday, October 3rd
5:30-8:30pm**

Located at the Meadow Hall at Meadow Event Park as an event of the State Fair of Virginia.

Individual Tickets:

\$100 per person through September 26th •

\$115 after September 26th •

Sponsorship Opportunities

**Cream
of the
Crop
\$5,000**

- Logo included in all event signage on site
- Logo profile listed on website event page
- Sponsor of cookbook featuring recipes from the event with prominent logo placement
- Dedicated social media posts – 2 Instagram feed posts, 2 Facebook posts, 2 Instagram story shares dedicated to sponsor
- Logo/name included in any email newsletters or publications
- Logo/name mentioned in all press releases
- 6 comp tickets for entry
- Logo/name included in post-event thank you on social media
- 30-60 second pre-recorded video played on AITC social accounts

**Harvester
\$2,500**

- Logo included in all event signage on site
- Logo profile listed on website event page
- Dedicated social media posts – 1 Instagram feed posts, 1 Facebook posts, 1 Instagram story shares dedicated to sponsor
- Logo/name included in any email newsletters or publications
- Logo/name mentioned in minimally 2 press releases
- 4 comp tickets for entry
- Logo/name included in post-event thank you on social media
- 30-60 second pre-recorded video played on AITC social accounts

**Planter
\$1,000**

- Logo included in all event signage on site
- Logo profile listed on website event page
- Dedicated social media posts – 1 Instagram feed posts, 1 Facebook posts, 1 Instagram story shares dedicated to sponsor
- Name included in any email newsletters or publications
- Name mentioned in minimally 1 press release
- Name included in post-event thank you on social media
- 2 comp tickets for entry

In-kind sponsorships will be awarded the sponsorship level that most closely matches the value of the in-kind arrangements. Level will be determined jointly between event designee and the business representative.

For more information contact Christy.murphy@vafb.com.