

2026 Oklahoma Ag in the Classroom Pizza Challenge

About the Pizza Challenge

Pizza is a favorite food of so many Oklahomans because it is so versatile and everyone finds the pizza perfect for them. Pizza for breakfast, lunch, or dinner! It's always a hit.

Pizza also highlights so many of Oklahoma's agricultural products. Whether your favorite pizza is cheese, pepperoni, hamburger, or an all veggie pizza, all of those ingredients are grown or raised right here in Oklahoma, starting with the wheat to make the crust.

The Pizza Challenge allows your students to develop their own pizza recipe, identify their target audience, create marketing materials for their specific pizza, and learn about the agricultural industry in Oklahoma. This cross-curricular experience will reinforce core academic concepts in math, science, and ELA, while exposing students to career opportunities in our food system.

Registration

Eligibility

- Pre-K through 12th grade students in Oklahoma.
- Students may work in groups or as a classroom.
- Multiple groups or classrooms from the same school may participate.
- Registration is required in the respective grade divisions.
- Homeschool groups and private schools are also eligible to participate.

Challenge Submission Requirements

Students or classrooms must create a pizza recipe.

Submissions must include:

RECIPE: The pizza recipe with a photo of the final product.

- Recipes should include a title, ingredient list with measurements, step-by-step procedures for making the recipe.
- See this classic [pizza recipe](#) as an example of layout inspiration, and for a base recipe.

MARKETING: A description of the target audience, one effective marketing element, and a slogan.

- The marketing element can be any form of media and/or art medium; physical and computer-generated art, skits, jingles, songs, etc.
- If non digital art is created, submissions should include a picture of the finished work. Please do not submit hard copies of student work.
- If student work is a longer digital media format such as song or skit, please upload the video to a media site such as YouTube or Vimeo and share the link in a Microsoft word document in the submission form.

PHOTOS: Encouraged, but not required, are photos of your students actively participating in the Pizza Challenge.

- Submitted photos should only include students whose images are allowed to be shared or used in promotional materials.

Pizza Challenge submissions should be uploaded no later than 11:59 PM on Wednesday, December 31, 2025.

Evaluation Criteria

Judging will be based on:

- The use of Oklahoma agricultural products
- Inventiveness, authenticity, and accuracy of student recipes
- Creativity and effectiveness of the marketing materials
 - Spelling, grammar, and completeness will also be factored into the review of both the recipe and marketing material
- Encouraged, but not required, is the submission of photos of your students actively participating in the contest.

Divisions

- Primary (Pre-K-2)
- Intermediate (3-5)
- Middle School (6-8)
- High School (9-12)

Submissions will be judged against others in your selected division.

Awards

- *1st place \$300*
- *2nd place \$150*
- *3rd place \$75*

Contest Timeline

- Classrooms or group contest submissions are due December 31, 2025
- Winners will be announced by January 31, 2026