

# Elementary Submission Form

## Introduction

Name and Grade of Students: Mr. Kappauf's Third Grade Class  
Product Name: French Dip Tortilla Roll Ups  
School Name: Oxford Academy and Central Primary School  
Teacher Name: Clayton Kappauf  
Teacher Contact: ckappauf@oxac.org 607 624-0962

## Product

My students settled on a French Dip Tortilla Roll Up after researching many different recipes for Roast Beef deli meat. We made and rated our top 4 choices and finally agreed on this recipe for the contest. We also wanted to include in the meal a fruit salad to add some color to the meal, as well as a fresh garden salad that could incorporate the Tower Gardens we are using this year. We have different varieties of lettuce as well as arugula, and Swiss chard to use in the salad. Students also wanted to include a bruschetta to incorporate the basil we are growing. The meal would also come complete with a milk, chocolate or white. Our goal was to convince the cafeteria manager Ms. Morris to include our meal on the lunch menu. To do this we completed a [cost analysis](#) of the beef recipe. This proved very challenging for the partial ingredients like teaspoons of dry products, yet it allowed for the students to learn how to use some of the mathematical functions on a spreadsheet. Students used formulas to derive the cost of each item and to total the prices. We also used this function for the nutritional values.

**Slogan: Beef, it's what's for Lunch.**

**Product description:**

**Recipe: [French Dip Tortilla Roll Ups](#)**

### **Nutrition**

The students looked up the nutritional values of each ingredient then we used a spreadsheet to develop a cumulative total. The spreadsheet is shared [here](#)

## Marketing

### **Marketing/Brand**

The link to our video can be found [here](#).