

Moana's Meatballs with the Red Sea Sauce

Our product is called Moana's Meatballs. Our Moana Meatballs will be draped in the red sea sauce.



Classroom Information

The students in our group are Marissa Kulczak, Nate Carroll, Reganne Jones, and Alex Cook. We are in 7th grade at Mount Markham Middle school. Our CTE teacher is Mrs. Lindsey. We decided to do meatballs as our beef product because we like Meatballs.

Mrs. Lindsey's contact information:

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Product

By: Alex Cook

In our Moana Meatballs there is 0.55 mg of zinc and 3.1mg of iron. Our source of resources is Marissa's beef cattle, Reganne's garden. Our ingredients include, ground beef, ground veal, ground pork, garlic, eggs, Romano cheese, pasley, salt, pepper, bread crumbs, water, and olive oil. We will mix together the ingredients then form them into balls and drop them into a skillet filled with boiling olive oil to fry them. Our sources are Marissa's grass fed beef cattle and Reganne's conventional garden as well as Marissa's conventional garden.



Beef Storage & Nutrition

By: Alex Cook

When the meat is ready to be made into the meatballs it is frozen at 0 degrees celcius before it is used. At the restaurant the meatballs are put in storage at that temperature and are cooked and served shortly after. The meatball meat and finished frozen product are always frozen at 0 degrees celsius in storage. If they are kept at any lower temperature it would damage the nutritional value. The #1 rule is that if the meat is not being used it is frozen. After storage the meatballs are cooked and served immediately at the restaurant. At home if the product is not being cooked consumers are to recool the meat. When cooked at home the meatballs are to be thawed for ten minutes and cooked around up to half an hour. Any more or less won't have any negative effect as the product has been rid of any bacteria or harmful substances before hand as the product has been cooked before it has been handed to consumers.

Eating iron is a key factor to have healthy red blood cells. Iron can prevent infection, helps to improve physical ability and the development to learn how to do things mentally and physically. Zinc is based completely on benefiting the immune system. Zinc helps grow the immune system, help maintenance the immune system, and overall helps the immune system function which matters since your immune system helps protect and recover from disease.

Protein is by far the most important thing in Moana's meatballs as protein helps the body create blood cells, bones, muscles, skin, cartilage and body chemicals like hormones and enzymes.

We can communicate these benefits of beef to our customers on our website. People can learn more about beef nutrition at websites like www.beefitswhatsfordinner.com.

Market Analysis

By: Marissa Kulczak and Reganne Jones

We will sell these to an Italian restaurant in Walt Disney World Hollywood Studios called “Mama Melrose’s Ristorante Italiano”. We also made them available for people to purchase them in Grocery stores around the U.S. Our meatballs are low fat, low calorie, and 100% locally sourced beef.

Our target audience would be families and children. If we had to conduct a taste test we would hold an event where we would have a bunch of young children and have them taste our meatballs. Then we would record their thoughts. We chose young kids because they will tell us exactly what they think. The kids don’t know any better so they will tell exactly their thoughts on whether it is good or not.

We think that people will like the bite sizeness and the Disney flair that is given to it. We don’t think that people will like the texture. We would sell them in freezer safe plastic bags. It would cost us \$750.00 to ship. Our profit would be \$3.07. We will sell them for \$7.50 in the restaurant and \$15.00 in stores.

Our meatball ingredients

1lb of ground beef	Marissa’s Cow
1 chopped onion	Reganne’s Garden
4 minced garlic cloves	Marissa’s Garden
1 diced small green bell	Reganne’s Garden

pepper	
1 28 oz can of diced tomatoes	\$1.84
1 16 oz can tomato sauce	\$1.58
1 6 oz can of tomato paste	\$1.06
Spices oregano, basil, salt, pepper	\$6.16 plus some from Reganne's Garden

Our meat sauce ingredients

1lb of ground beef	Marissa's Cow
½lb of ground veal	Marissa's Cow
½lb of ground pork	Marissa's Pig
2 cloves of garlic	Reganne's Garden
2 eggs	Marissa's Chickens
1 cup of Romano cheese	\$6.16
1 ½ tablespoons parsley	Marissa's Garden
Salt and pepper	\$6.16
2 cups of bread crumbs	\$3.83
1 ½ cups of water	The sink
1 cup olive oil	\$6.38
Meatball scoop	\$9.90

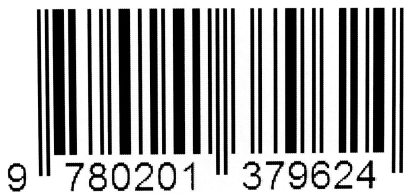
Marketing Plan

By: Nate Carroll

Moana's Meatballs will be served in comfort from the Mama Melrose's restaurant in Disney World. The product will also be sold for the same serving size in stores all across America. The Product's Full name is Moana's Meatballs Draped With The Red Sea Sauce.

The product, no matter where you get it, the store on the packaging or on menus at Melrose's saying you can't be sad when you have Moana's Meatballs!

Logo:



Serving Size 77 grams

Servings Total 6 .

Total Fat: 53.2g82 %

Saturated Fat: 15.0g

Cholesterol: 149mg50 %

Sodium: 333mg13 %

Potassium: 315mg9 %

Total Carbohydrates: 6.6g2 %

Dietary Fiber: 0.3g1 %

Protein: 26.6g53 % **30 grams**

Sugars: 0g

Vitamin A: 184IU

Vitamin C: 1mg

Calcium: 190 mg

Iron: **3.1mg**

Thiamin: 0mg

Niacin: 11mg

Vitamin B6: 0mg

Magnesium: 30mg

Zinc: **.55 mg**

Folate: 37 mcg

Ingredients: Olive oil, water, salt/pepper, ground veal, ground pork, beef, italian flat leaf parsley, minced garlic, eggs, and romano cheese.

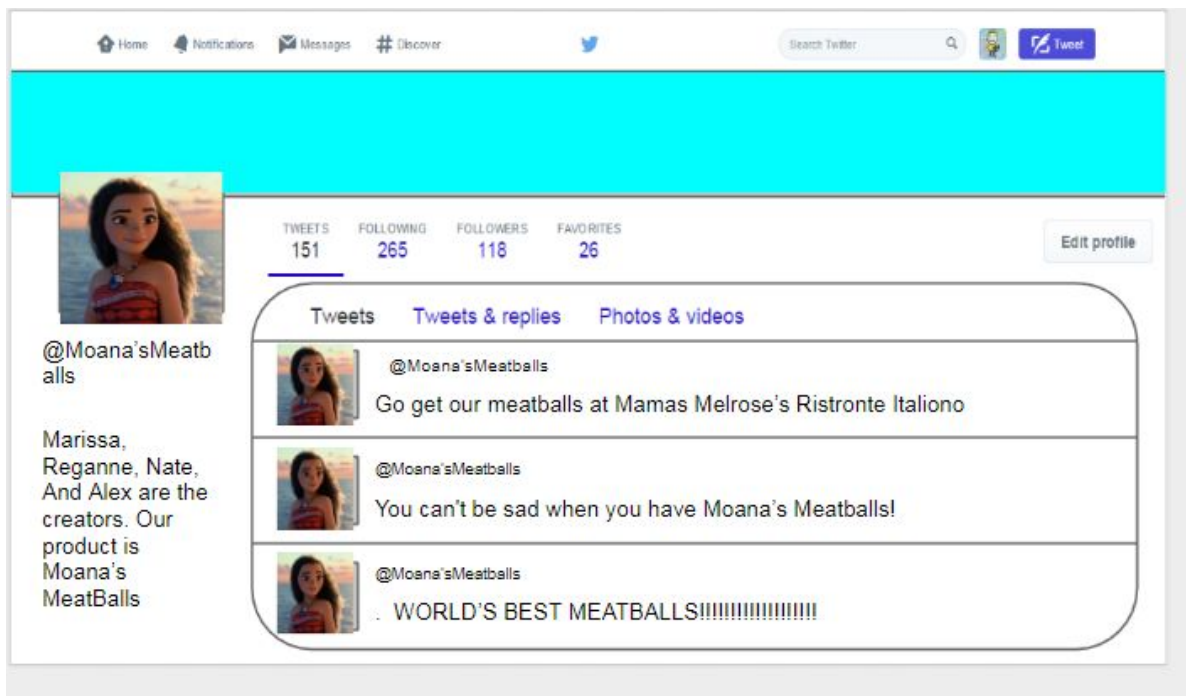
When opened thaw meatballs for 10 minutes and heat for at least 20 minutes or until your meal is thoroughly cooked.

Sources:

<https://www.allrecipes.com/recipe/40399/the-best-meatballs/>

<https://www.eatthismuch.com/food/nutrition/spaghetti-with-meatballs,5295/>

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Check out Auli'i Cravalho's take on the Moana's Meatballs Product!

Moana's Meatballs are a super cool inspired dish from the movie. Packed full of flavor their the best meal for the whole family!



Moana's Meatballs are the best thing i've ever ate!

Check out the website for Moana's Meatballs!

<https://sites.google.com/a/mmcsd.org/http-moana-s-meatballs-com>

