



Top Cut: Beef Contest *How to Submit Your Entry*

Submitting Your Project for Judging

Please start your Top Cut: Beef Contest whenever you wish. Feel free to use the True Beef learning tools and the additional listed lessons on the New York Agriculture in the Classroom website on the contest page.

Submission of project:

1. Your submission should include your complete marketing plan (in the form of the provided template) **AND** any additional documents or media your students have created.
2. Each classroom will submit their project online by 11:59 pm on **December 3, 2021**:

<https://form.jotform.com/212704226343144>

3. If your file is too large to be uploaded through the online submission:
 - Provide a link to a Dropbox (or similar service) link with the files
 - If you are sending a Google Doc, please give slp279@cornell.edu permission to view the document prior to sending.
 - Upload your videos to YouTube and provide the link
 - Due to upload difficulties, videos will only be accepted in this format.
4. An important note about your submission:
 - It is your responsibility to ensure that all students pictured or recorded have permission for their image to be shared
 - By submitting the marketing plan components (including photos and video) you are agreeing that they can be used in future beef contest and New York Agriculture in the Classroom promotions

Results will be announced no later than December 23, 2021.

Questions? Please contact:

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