

Rubric and Checklist for Project-Based Learning Presentation

Team name and product being reviewed: _____ Presentation Score: _____

Presentation Completeness Checklist

	Accomplished Yes/No	Comments
The use of a presentation tool: Technology tool (e.g., PowerPoint, Prezi, website, or video), Physical display (e.g., stand-up exhibit/poster, brochure, etc.).		
A statement of the problem (images may be used).		
An example of their product and why it is a solution to their problem.		
A concept map, flow chart, or another type of graphic organizer that outlines how they developed or created the product.		
An example of customer value is provided.		
Evidence of why this business, idea, or service is unique is provided.		
Ideas about how they would market their project (Internet, brochures, etc.).		

Rubric for Project-Based Learning Presentation

Criteria	4 = Exemplary	3 = Adequate	2 = Developing	1 = Inadequate	Comments
Viability of Business Model	Demonstrates or projects generation of revenue and maintenance of a cost structure that allows for a competitive and sustainable business; demonstrates readiness of the applicant's technology to provide value.	Demonstrates or projects some generation of revenue and maintenance of a cost structure that allows for a competitive and sustainable business; demonstrates some readiness of the applicant's technology to provide value.	Demonstrates or projects little generation of revenue and maintenance of a cost structure that allows for a competitive and sustainable business; demonstrates little readiness of the applicant's technology to provide value.	No generation of revenue and maintenance of a cost structure that allows for a competitive and sustainable business is evident; applicant's technology does not provide evidence of value.	
Solution Addresses the Identified Problem	The solution/product addresses the identified problem, is easy to use, creative, is cost effective, easy to make, and has the potential to be sold.	The solution/product addresses the identified problem, is easy to use, is cost effective, but difficult to make, and has limited potential for sales.	The solution/product addresses the identified problem, but is not cost effective, and difficult to make.	The solution/product does not address the identified problem.	
Organization	Demonstrates full knowledge by answering questions with explanations and elaboration. Provides clear purpose and subject; pertinent examples, facts, and/or statistics; supports conclusions/ideas with evidence.	Is at ease with expected answers to all questions, without elaboration. Has somewhat clear purpose and subject; some examples, facts, and/or statistics that support the subject; includes some data or evidence that supports conclusions.	Is uncomfortable with information and is able to answer only rudimentary questions. Attempts to define purpose and subject; provides weak examples, facts, and/or statistics, which do not adequately support the subject; includes very thin data or evidence	Does not have grasp of information and cannot answer questions about Subject. Does not clearly define subject and purpose; provides weak or no support of subject; gives insufficient support for ideas or conclusions.	

Delivery	Demonstrates ability to hold the attention of entire audience with the use of direct eye contact, seldom looking at notes. Demonstrates strong enthusiasm about topic during entire presentation. Speaks with fluctuation in volume and inflection to maintain audience interest and emphasize key points.	Consistent use of direct eye contact with the audience, but still returns to notes. Shows some enthusiastic feelings about topic. Speak with satisfactory variation of volume and inflection, for the most part.	Seldomly displays eye contact with the audience, while reading mostly from the notes. Shows little or mixed feelings about the topic being presented. Speak in uneven volume with little or no inflection.	Holds no eye contact with the audience, the entire report is read from notes. Shows no interest in topic presented. Speak in low volume and/or monotonous tone, which causes audience to disengage.	
Fluency of Business	Demonstrates a strong understanding of the agricultural sector, financial literacy, and customer value.	Demonstrates understanding of the agricultural sector, financial literacy, and customer value.	Showed little understanding of the agricultural sector, financial literacy, or customer value.	Showed no understanding of the agricultural sector, financial literacy, or customer value.	