



NM Agriculture in the Classroom  
2220 N Telshor Dr.  
Las Cruces, NM 88011  
W: [www.nmaitc.org](http://www.nmaitc.org)  
E: [agclass@nmflb.org](mailto:agclass@nmflb.org)  
T: 505.238.2425

For Immediate Release: July 9, 2020

### **Southwest Cheese LLC Supports New Mexico Agriculture in the Classroom**

Southwest Cheese LLC, Clovis, NM, one of the world's largest manufacturers of American style cheese, is partnering with New Mexico Agriculture in the Classroom (NMAITC) to help provide eLearning educational opportunities to New Mexico students and families. The mission of NMAITC is to strengthen pre-kindergarten through 12<sup>th</sup> grade agricultural literacy outreach. This is especially important during this time of COVID-19 restrictions and an increased need for virtual learning.

"Agricultural education is more important today than it has ever been. Our daily needs such as food (healthy nutritious dairy products produced here in eastern NM), clothing & medicine all require agriculture. Southwest Cheese is excited to partner with New Mexico Agriculture in the Classroom to support education for future generations," said Eric Denton, Site Director of Operations.

"Southwest Cheese LLC recognizes the importance of current agricultural educational outreach in a format that is safe, yet easily accessible. It is now more important than ever before to raise awareness about the importance of how our food gets to our tables and all the amazing people and processes it takes to help make it happen. We are excited to expand our virtual educational outreach thanks to the support of Southwest Cheese," said Traci Curry, NMAITC Director.

Southwest Cheese LLC processes over 5.1 billion pounds of milk, produces in excess of 588 million pounds of superior block cheese and 36.8 million pounds of high value-added whey proteins powders each year. The company generates sales in national and international markets and employs a first-rate workforce of over 453 employees. To learn more Southwest Cheese, please visit their [southwestcheese.com](http://southwestcheese.com).

New Mexico Agriculture in the Classroom is the educational outreach program of the New Mexico Farm and Livestock Bureau Foundation. The purpose of NMAITC is to educate the general public, with an emphasis on K-12 students and educators, about the importance of agriculture. Website: [www.nmaitc.org](http://www.nmaitc.org).

New Mexico Farm & Livestock Bureau is a 20,000-member organization comprised of farmers and ranchers, and those who are interested in private property rights and a local food supply. NMF&LB is the state's largest, private agricultural organization and was founded in 1917. For information about NMF&LB, please call [575-532-4703](tel:575-532-4703) or visit [www.nmflb.org](http://www.nmflb.org).