

Can also include the Asian Longhorned Beetle

Protect Our Trees from the EAB

Creative Activity Ideas

Leaders, use these activity ideas to inspire your campers and kids to help spread the message to

STOP THE BEETLE: NOW!

Time Needed: 1 hour per activity

Process: Children work in teams of two to four. You may choose to have all groups do the same activity, or invite each group to select their own.

Materials: creativity, imagination, pens, paper, pencils, markers, poster-board, and other art supplies



Depending on the time you have available, "Bonus" extension ideas offer additional creative options/outreach for each activity. Consider a camp-wide EAB event, fair or competition to showcase activity results!

Develop an Ad Campaign

Brainstorm a cool way to share the message about the EAB with family and friends. If you were in charge, what kind of ads would you have? Where would they be displayed? Would there be a logo? A slogan? A jingle? A text message? Use your imagination and your team's varied skills to plot out your campaign strategy.



Develop and share your ad campaign.

Compose a Short Story

Storytelling is a powerful way to get a message across! Work together to compose a short story about the EAB. The storyline can be factual, such as what EAB looks like ... or fictional, like a story about a family of ash trees that receive unwanted guests. Include a call-to-action to *Stop the Beetle: Now!*



Read your story aloud to the whole camp at lunchtime.

Design a Poster

Use your artistic abilities to draw, paint, or design a poster or collage to tell people about the EAB and how to stop it. Add an action message, and share what the beetle looks like ... the purple traps to catch it ... or the damage it can do to ash trees.



Mount a Poster Exhibit in the dining area, cabins or building office.

Act it Out

Be a star! Do you love to act? Create a skit with your team and act it out for the other groups. Be dramatic or humorous and remember to have fun with it. How can your short skit teach others about EAB?



Perform skits for other camper/groups or on Family Day!

Write a Song or Rap

Do you have a great voice, or just love to sing? Work with a partner to write an original song, rap or jingle about protecting our ash trees from the EAB. Putting words together with a tune is fun. "Small, metallic, and emerald green, this little bug might never be seen."



Stage a performance or conduct a sing-along.

Create a Comic Book

Tell the story of the EAB in your own graphic novel! What's the storyline? Who are the characters? What is the setting? Experiment with cutting pages into individual scenes and making a flip book that shows the EAB and the damage it can do to ash trees.



Use a cell phone or digital camera to "film" your flip book by creating a themed "slide show" or photo gallery of your pages.

Share Your
STOP THE BEETLE: NOW!
Strategies on Facebook

You're encouraged to share your campers/kids' ideas and creative solutions by posting a comment at www.facebook.com/StopTheBeetle. You'll be helping to inspire others to stop the EAB in its tracks. Child Privacy Note: Be sure not to post names, photos or videos of your campers/kids.