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PIVOT BIO SUPPORTS NATIONAL AGRICULTURE IN THE CLASSROOM

Pivot Bio is partnering with the National Agriculture in the Classroom Organization (NAITCO) and its Agriculture in the Classroom (AIC) state and territory members to strengthen pre-kindergarten (Pre-K) through 12th grade agricultural literacy outreach.

“It is more important now than ever before that people understand the invaluable role agriculture plays in their daily lives,” said Keira Havens, Sustainability Project Manager “Pivot Bio wants to encourage and support efforts to educate teachers, students and families about agriculture’s importance and the countless career opportunities involved in it.”

Pivot Bio is supporting the 2021 NAITCO National Conference “Fields of Dreams” scheduled for June 28-July 1 in Des Moines, Iowa.

“With the support of new partners like Pivot Bio, we can continue to reach teachers and students across the nation and help provide them with the resources and programs to help them understand the sources of food, fiber, and fuel, and create an agriculturally literate society,” said Tammy Maxey, president of NAITCO and programs director of Virginia Agriculture in the Classroom.

NAITCO and its AIC state and territory members reached 87,000 teachers and 8.2 million students in Pre-K through 12th grade in the U.S. in 2019.

Pivot Bio is a rapidly growing agriculture technology company based in Silicon Valley. In operation since 2011, Pivot Bio is pioneering a groundbreaking approach to crop nutrition—forging a path to better yields, healthier soils, and a brighter future for our world. Pivot Bio offers farmers the first in-field microbial product to sustainably feed nitrogen daily to corn crops. For more information, please visit www.pivotbio.com.

NAITCO’s mission is to increase agricultural literacy through Pre-K-12 education, and it does so with an online, searchable database of lessons and resources called the National Agricultural Literacy Curriculum Matrix, a national conference, national awards programs, and professional development and support for AIC programs in most of the 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. To learn more about NAITCO, please visit www.agclassroom.org.

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