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FORD MOTOR COMPANY CONTINUES SUPPORTS NATIONAL AGRICULTURE IN THE CLASSROOM

Since 1903, Ford Motor Company has helped to build a better world for the people and communities it serves and has again partnered with the National Agriculture in the Classroom Organization (NAITCO) and its Agriculture in the Classroom (AIRC) state program members to strengthen pre-kindergarten (Pre-K) through 12th grade agricultural literacy outreach.

"Agriculture impacts us all," said Chris Brown, Affinity Marketing Manager, Ford Motor Company. "Ford Motor Company wouldn't be possible without the agriculture industry and its commodities; it gives us great pleasure to help in the efforts of NAITCO to ensure students become agriculturally literate for generations to come."

Ford is supporting the 2021 NAITCO National Conference "Fields of Dreams" to be held in June 28-July 1 at the Iowa Events Center in Des Moines, Iowa.

"The continued support of Ford Motor Company is essential to our success as an organization," said Tammy Maxey, president of NAITCO and programs director of Virginia Agriculture in the Classroom. "The company's partnership helps us ensure students see the connection between agriculture and their daily lives. It is not just the food on their plate. It is the clothes they wear, the homes they live in, and the cars they drive."

NAITCO and its AIRC state program members reached 87,000 teachers and 8.2 million students in Pre-K through 12th grade in the U.S. in 2019.

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles, and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification; mobility solutions, including self-driving services; and connected services. Ford employs approximately 187,000 people worldwide. For more information, please visit <https://corporate.ford.com/>

About National Agriculture in the Classroom Organization (NAITCO)

NAITCO's mission is to increase agricultural literacy through Pre-K-12 education and it does so with an online, searchable database of lessons and resources called the National Agricultural Literacy Curriculum Matrix, a national conference, a virtual conference, a national teacher awards program and professional development and support for AIRC state programs in most of the 50 states and the District of Columbia, Puerto Rico and the U.S. Virgin Islands. To learn more about NAITCO, please visit www.agclassroom.org.

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