



INFLUENCES AND INFLUENCERS

Directions: Based on the film FOOD EVOLUTION as well as the conversations conducted in class, complete this chart, listing how each influence across the top affects each of the stakeholders listed on the left. Then, on the back side of the paper, write 1-2 paragraphs that answer the following question:

How do all of these influences, combined with the actions of all of these stakeholders, affect the adoption and application of cutting-edge agricultural technologies like genetic engineering that, if adopted, could solve the problem of food security?

	ECONOMICS (the haves and have nots; developing nations vs. the US; the cost of organic foods vs. fast foods; personal and corporate profits, etc.)	EMOTIONS (fear, guilt, anxiety, worry, shame, love, insecurity, trust, faith)	OPTICS (perceptions, confirmation bias, assumptions, associations, affiliation)	NUANCE (complicated information, subtlety, partial truths, analytical and critical thinking)
ACTIVISTS				
GOVERNMENTS				
SCIENTISTS				
CONSUMERS (FAMILIES)				
AGRICULTURAL INDUSTRY (CORPORATIONS AND FARMERS)				