

POSTER/INFOGRAPHIC RUBRIC

CATEGORIES	4	3	2	1
Required Elements	All required elements and additional information are included.	All required elements are included.	All but 1 of the required elements are included.	Several required elements were missing.
Labels	All items of importance are clearly labeled.	Almost all items of importance are clearly labeled.	Many items of importance are clearly labeled.	Labels are too small to view or no important items were labeled.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and most make it easier to understand.	All graphics relate to the topic.	Graphics do not relate to the topic.
Attractiveness	The presentation is exceptionally attractive in terms of design, layout, and neatness.	The presentation is attractive in terms of design, layout, and neatness.	The presentation is attractive but it may be a bit messy.	The presentation is poorly designed and not attractive.
Grammar	There are no grammatical/mechanical mistakes.	There are 1-2 grammatical/mechanical mistakes.	There are 3-4 grammatical/mechanical mistakes.	There are more than 4 grammatical/mechanical mistakes.

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