

Agritourism: Extreme Farm Makeover

“I am a fourth-generation farmer located in Utah. My family currently owns and operates 76 acres of irrigated farmland. We also manage 26 acres of pasture used for livestock. We have harvested a variety of crops in the past including grain corn, hay, wheat, onions, and pumpkins. I have found that maintaining and operating a successful farm is becoming more challenging because of increased operating costs and fluctuating commodity prices. I have also noticed that with the increase of urbanization in my community, many people are unfamiliar with agriculture and the production of their food. Is there a way I can increase profits on my farm while improving agricultural literacy?”

