

What might a consumer imply from this label?

Is it worth more money?... Or less?

Is it more or less nutritious?

Was it more or less environmentally friendly to produce?

Is it safer for my long or short term health?



Would I pay more money for it? Why or why not?

Ethics...
If its a food with an animal origin, were the animal welfare practices sufficient?

What else makes it more or less appealing?