

# Packaging Grading Rubric

Student's Name \_\_\_\_\_

Category	4	3	2	1
<b>Design of Exterior Packaging</b>	The packaging shows that the creator took great pride in his/her work. The design and construction look carefully planned. The item is neat.	The packaging shows that the creator took pride in his/her work. The design and construction look planned. The item has a few flaws but these do not detract from the overall look.	The packaging design and construction were planned. The item has several flaws that detract from the overall look.	The packaging looks thrown together at the last minute. It appears that little design or planning was done. Craftsmanship is poor.
<b>Wise use of Materials</b>	Thinking and planning is evident in choice of materials. Lightweight materials were selected for shipping efficiency. All packaging materials are recyclable and produce minimum waste.	A combination of lightweight packaging materials were used and at least 50% are recyclable.	A combination of light and heavyweight packaging materials were used, but less than 50 % are recyclable.	The packaging material is heavy and excessive. Materials produce a lot of waste and are not recyclable.
<b>Durability</b>	The package is sturdily built and resists crushing and movement in durability test.	Most of the package is sturdy, but there was one weak spot that caved in or tore with pressure and movement.	Some of the package is sturdy but more than one weak area caved in or tore with pressure and movement.	The package is flimsy and fell apart easily. Damage to package contents is inevitable.

Total Score = \_\_\_\_\_ out of 12 points possible.