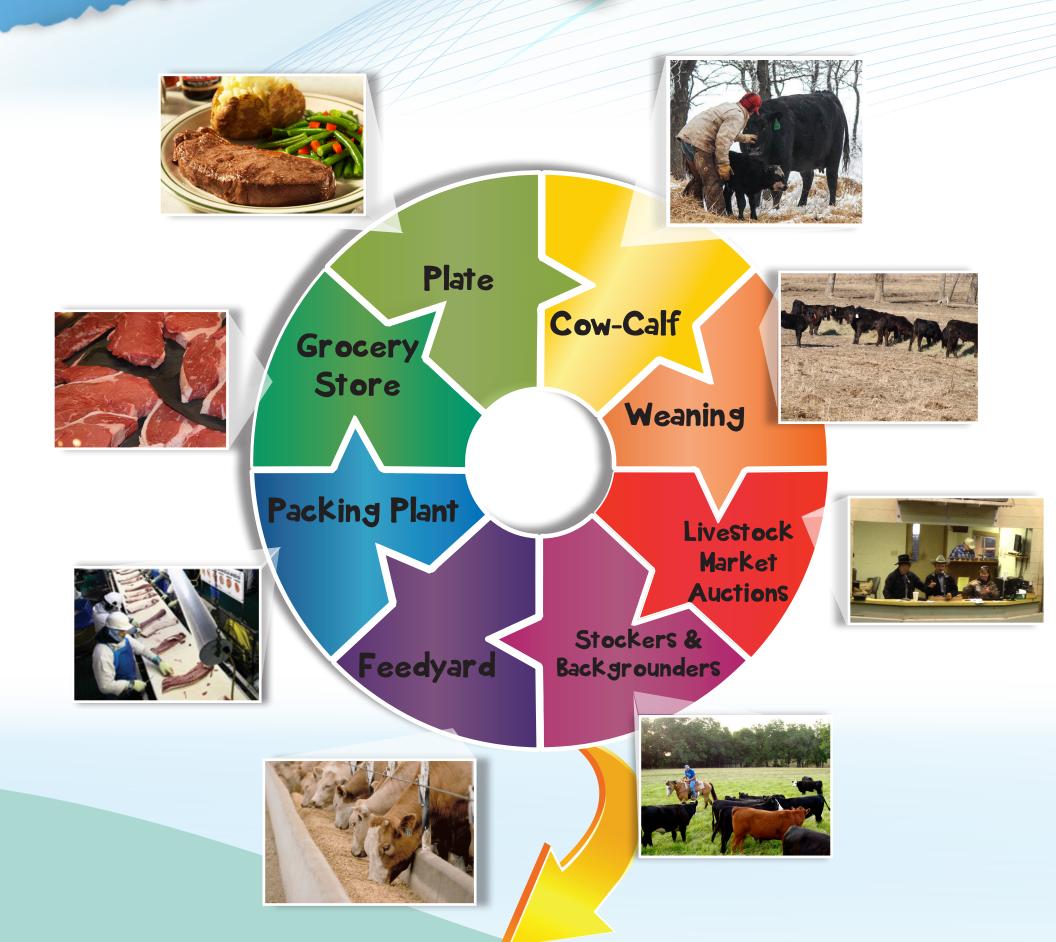


## From Pasture to Plate

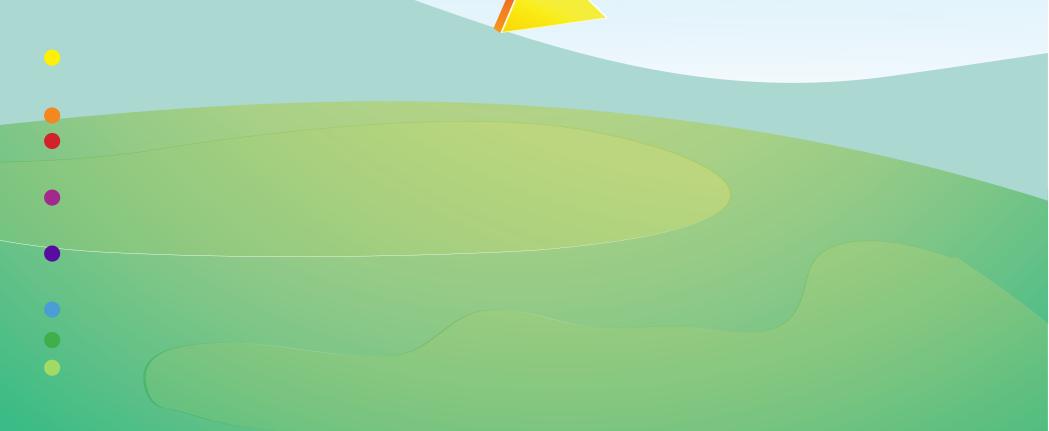


- **Cow-calf:** Beef cows produce calves that are born and raised on cow-calf farms and ranches. These cattle spend time grazing on grass pastures.
- Weaning: Calves are separated from their mothers between 6 and 8 months of age.
- LiveStock Auction Markets: After weaning, many calves leave the farm or ranch where they were born to be sold at livestock auction markets at 6 and 12 months of age.
- Stockers and Backgrounders: Between 6 and 12 months of age, cattle spend time grazing pastures. Here, they gain weight and convert forage and grass into lean protein.
- Feedyard: Cattle spend 4 to 6 months at a feedyard being fed a balanced diet of grain and roughage (hay). Cowboys, veterinarians and nutritionists watch them with a careful eye.
  Packing Plant: Cattle are sent to a packer/processing facility to be harvested and processed.
  Grocery Store: The store displays and offers packages of meat to consumers.
  Plate: Consumers prepare and enjoy eating meat as part of a healthy diet!



## From Pasture to Plate





Cow-Calf

Plate

Weaning

Packing Plant

LiveStock Market **Auctions** 

Feedyard

Stockers & Backgrounders

Grocery Store

















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