

Colorado **Agriculture in the Classroom** Colorado Foundation for Agriculture

2023-2024 Annual Report



Providing free resources for preK-12 education to connect educators and students to their food, fiber, fuel, and natural resources.

CoAITC programs, staff, and volunteers reached 228,823 students, educators, families, and individuals during the 2023-2024 school year.

"This [Literacy Project] was an engaging, fun, and hands-on learning project for the students. Thank you for providing the awesome resources and supplies." - A teacher from Eaton Elementary

2023-2024 CoAITC KEY HIGHLIGHTS

Colorado Literacy Project

The Colorado Literacy Project is an annual interactive learning experience where each participating class receives a FREE class kit complete with educational resources and enough supplies to complete hands-on activities with students. The 2024 project featured Pueblo Chiles and used the book *Seed, Sprout, Spice! All About Pueblo Chiles*, published specifically for this project.



2024 Literacy Project Impact:

- 23,309 students
- 1,130 classes
- 411 Educators
- 47 Colorado Counties
- 131% increase from 2023

2025 Literacy Project: *Cattle, Corn, Courage - The Story of Dr. John Matsushima*

- FREE Program for PreK-12 Classes
- Scan the Code to Learn More & Sign-Up Today
- Planned Reach of 50,000 Students



Summer AgriCULTURE Institutes

The Summer AgriCULTURE Institutes (SAIs) are multi-day professional development courses designed for educators. Attendees learn about Colorado agriculture; tour farms, ranches, and production facilities; and gain innovative, standards-based ways to incorporate food, fiber, fuel, and natural resource topics into academic curricula!

Save the Date - 2025 SAIs

- SAI - St. Vrain Valley: July 7-11
 - SAI - Steamboat Springs: July 15-17
- Details and Registration available after Feb. 1 @ CoAgClassroom.org

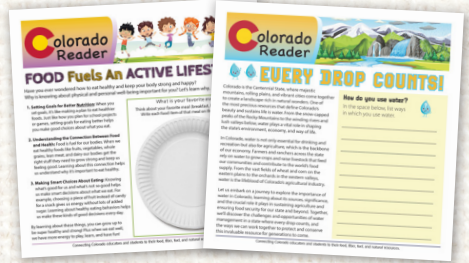
2024 Summer AgriCULTURE Institutes Impact:

- SAI - Fort Morgan, July 8-12 (5 days)
20 Teachers Participated
- SAI - San Luis Valley, July 16-18 (3 days)
23 Teachers Participated

Colorado Reader

The Colorado Reader is an 8-page student activity newspaper to support standards for reading, social studies, science, and more. Reading level and content is targeted towards grades 3-5 students, and used by teachers from preK-12 grades.

Two Colorado Readers were published in the 2023-2024 school year. They were on the topics of nutrition and water.



Colorado Reader Impact per Issue:

- 65,000 copies printed
- 1,938 Classroom Sets mailed
- 1,099 Educators
- 395 Digital Flip-Book Subscribers
- 61 Colorado Counties

2024-2025 Colorado Reader Topics:

- Colorado Produce and Farmers Markets
- Beef Ranching & Sustainability
- Growing Colorado Potatoes
- Water and Soil



Scan to Subscribe

Additional Programs and Impact

6,786	54	904
Activity Books Distributed	Journey 2050 Educators	Water Festival Students
72,150	4,156	424
Public Event Reach	Staff Hours Worked	Teacher Conference Engagements

New Website Launched!

Have you visited our new website @ CoAgClassroom.org? Access the free lesson plans through the Curriculum Matrix and order free copies of the Colorado Reader and Activity Books.



2023-2024 CoAITC BOARD & STAFF

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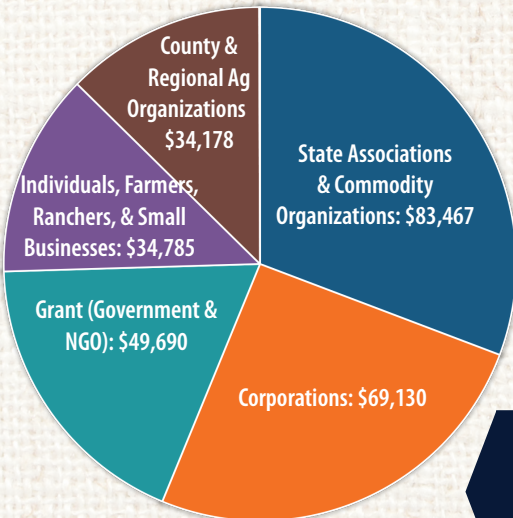
Melissa Walter

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FINANCIAL STRATEGY & MANAGEMENT

As a 501(c)3 nonprofit organization, the Colorado Foundation for Agriculture receives its financial support from a combination of corporate and organizational sponsorships, individual contributions, and grants, which sustain its Colorado Agriculture in the Classroom initiatives. These funds are vital in supporting the programs and operations of the organization, enabling it to continue its work of advancing agricultural literacy.

Sources of Gifts - 175 Total Donors



Revenue	
General Donations	\$32,753
Colorado Reader Program	\$67,312
Summer AgriCULTURE Institutes	\$55,560
Colorado Literacy Project	\$57,029
Activity Books	\$5,712
Journey 2050	\$10,000
Other Income	\$1,609
Total Income	\$229,975
Expenses	
Program Expenses	\$73,079
Conventions, Meetings, & Events	\$11,787
Fundraising & Marketing	\$1,845
Management & General	\$154,897
Total Expenses	\$241,608
Net Operating Loss	-\$11,633

For every dollar donated to Colorado Agriculture in the Classroom, the return on investment was 175%.

CoAITC Outstanding Teacher Award

2024 Winner - Susan Irwin, Pioneer Elementary, Parker, CO

The Colorado Agriculture in the Classroom (CoAITC) Outstanding Teacher Award is given to an educator currently engaged in classroom instruction at the preK-12 grade levels. This award was presented in January during a special event hosted by USDA Under Secretary Jenny Moffitt and Commissioner of Agriculture Kate Greenberg.



**"I love this [SAI] program and the opportunity to share information with both my students and colleagues. Thank you for providing it!" -
A teacher from Venetucci Elementary**

THANK YOU, SPONSORS!

Champion of Education - \$10,000 or more



Honor Roll - \$5,000 to \$9,999



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FUSA Insurance Agency

Rocky Mountain Farmers Union



**Class Leader -
\$1,000 to \$4,999**

- Anderson Farms
- Bank of Colorado
- CattleFax
- Central Colorado Water Conservancy District
- Colorado Pork Producers Council
- CSU Rural Initiative
- Dairy Max, Inc.
- Grandin Livestock Handling Systems, Inc
- Lower Arkansas Valley Water Conservancy District
- McEndaffer Feed Yard
- Mercantile Exchange & Provisions LLC
- Pueblo Chile Growers Association
- Pueblo Food Project
- Pueblo Seed & Food Project
- Uncompahgre Cattlemen's Association
- Vermillion Ranch Limited Partnership
- West Arapahoe Conservation District
- West Greeley Conservation District

Support Agricultural Literacy Education

Three easy ways to make your 2024-2025 annual contribution today!

- Use our secure online donation form at CoAgClassroom.org
- Donate via Venmo by searching for Colorado Foundation for Agriculture under charities
- Mail a check to: 10343 Federal Blvd Unit J Box 224, Westminster, CO 80260



Grassroots Advocate - Up to \$999

- 2L Funding (Tuell, Bill)
- Aldridge, Mark
- Anderson, Bradly & Michelle
- Anonymous donation in honor of McCall & TJ Knecht
- Aschermann, Nancy
- Ast, Victor and Laura
- Ast, Wendy
- Bee, LeeAnn and Bob
- Bengtson, Ann
- Bennett, Jenny
- Black Mesa CattleWomen
- Boyd, Bruce and Kathy
- Boyd, Larry and Wanda
- Boyd, Susan and David - Longmont Dairy Farm
- Brown, Krista
- Buck, Perry
- Burnell, James
- Bushner, Trent and Vicki
- Byrne, Pat and Linda
- Centennial Conservation District
- Cheyenne County Farm Bureau
- Colorado CattleWomen, Inc.
- Colorado Dairy Women
- Colorado First Conservation District
- Colorado Gives Community First Foundation
- Colorado Master Farm Homemakers Guild
- Colorado River Water Conservation District
- Colorado Seed Growers Association
- Colorado State Grange
- Colorado Sugarbeet Growers Association
- Crites Produce
- CSU Sigma Alpha - Nu Chapter
- Cunningham, Connie
- Davies, Jeanne
- Delta CattleWomen
- Denver Agricultural & Livestock Club
- Desert Weyr, LLC
- Diehl, Allen and Valerie
- Dionisio, Jen
- DiSanti Farms
- Don Anderson, Inc.
- Douglas County Farm Bureau
- Dykstra, Kathryn
- East Otero Conservation District
- Ehrlich, Jim and Debbie
- Elbert County CattleWomen
- Elbert Douglas County Livestock Association
- Facebook Fundraisers
- Frank, Lewis
- Fremont Conservation District
- Gabel, Rachel
- Galer, Mike (Dedicated to Mona Galer)
- Gates, Catherine and Dennis
- Haddorff, Sandra (In memory of Dr Irving C. Cross)
- Hall, Michael & Keana
- Hanratty, Anette
- Hiemer, John
- High Plains Journal
- HLC Land and Cattle LLC
- Hofmeister, Cyndi and Brad (In memory of Ralph and Lou McElrath)
- Johnson, A. Bruce
- Knecht, Deborah
- Knecht, McCall & TJ
- Krieg, Elsa
- Kroger Community Rewards
- La Plata Pomona Grange #10
- La Plata-Archuleta Cattlemen's Association
- Lamm, Dennis
- Larton Ttee, Kim Ann (In memory of Pearl Ann Adams)
- Lewis, Idella
- Linke, Sierra
- Locke, Patricia
- Luitjens Bahr, Jennifer
- Lundeen, John C.
- Maple Grove Grange
- Matsushima, Randy
- Matthew, Brooke
- Maxey Farms LLC
- Mesa County Farm Bureau
- Meyring Livestock Company
- Milberger Farms
- Miller, Diane
- Miller, Sallie & Kevin
- Moellenberg Ranch
- Monte Vista Cooperative
- Montoya Cattle of Colorado Inc.
- Montrose, Ouray, San Miguel Farm Bureau
- Morley, Mae
- Musso Farms
- Offenbacher, Sharon
- Olney Boone Conservation District
- Oswald, Nancy
- Park Creek Nursery
- Payne, Cayleigh
- Peppler Farms LLC
- Phippeny Properties
- Pidgeon, Ann and Darrell
- Pikes Peak CattleWomen
- Plateau Valley CattleWomen
- Premier Farm Credit
- Price Farms LLC
- Rainbolt, Ben & Pam
- Robert L. Seltzer Family Trust
- Rockey, Sheldon and Nicole
- Rosenbrock Family Trust
- RRWCD Water Activity Enterprise
- Running Creek Ranch
- Ruppel Farms LLC
- Ruyle, Ronald & Sharon (In memory of Mildred & Elmer Diehl)
- San Juan Basin Farm Bureau
- Sanders, Doris
- Scharpe, Jennifer
- Schiller, Brian
- Schlagel, Roxanna
- Schneider, Jaeden
- Schwalm Farms
- Seaworth Ag Enterprises, Inc.
- Seifert, Scott
- Seltzer, Timothy & Jennifer
- Shavano Conservation District
- Shea Feedlot LLP
- Showers, Myron & Kathleen
- Siebring, Marcia
- Smith, Donna and Henry
- South Pueblo County Conservation District
- Southeast Colorado CattleWomen
- Stanko Ranch
- Stemas, Jeff
- Stencel, John and Marian
- Taylor Transport LLC
- Thayer, Patti
- Thompson, Lex
- Troy & Michelle
- Uniscope, Inc.
- Valdez, Donnie
- Vasile, Charles and Char
- Venrick, Michael
- Vic Leffler & Sons, Inc.
- Victory Grange #452
- Vondy, Doug and Katie
- Wacker, Chris & Debra (In memory of Arven Vondy)
- Weathers, Byron and LaLani
- Weld County Bi-Products, Inc.
- West Adams Conservation District
- West Otero Timpas Conservation District
- Wilson, Fleta Rauh
- Winford, Karen
- Wood, Carole
- Worker, Esther

"THANK YOU for providing this important curriculum! We LOVE CoAITC!" - A teacher from Douglas County Montessori



**10343 Federal Blvd Unit J Box 224
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Info@CoAgClassroom.org

Address service requested.

**Sign-Up for Our FREE
E-Newsletter**

Stay up-to-date on our programs, resources, featured lesson plans, and CoAITC news by subscribing to our free monthly e-newsletter.



Contact us to have a Colorado Agriculture in the Classroom representative speak to your organization or school about our free programs and resources.