



Annual Report

August 1, 2021 to July 31, 2022



The 2022 Colorado Literacy Project was a huge hit this year reaching more than 10,000 students in 500+ classes! It featured the new book written by Rachel Gabel based on a true-life story of Colorado peaches and kindness. All participating classes received a free copy of The Sweetest Treat and 100% Colorado Peach Juice to sample.



A highlight of the year is always the Summer AgriCULTURE Institutes. This year, two courses were held in July - one in Fort Collins and one in Pueblo. Teachers learned about beef production, dairy production, local produce, forest management, water, ways to add agriculture and natural resource topics into their classrooms, and so much more!

The Colorado Agriculture in the Classroom program had direct contact with more than **325,000** students, teachers, families, and individuals during the 2021-2022 fiscal year!

Financial Strategy & Management

The Colorado Foundation for Agriculture derives its funding from corporate and organizational sponsorships, individual donations, and grants to facilitate its Agriculture in the Classroom® programs. From August 1, 2021 to July 31, 2022, nearly \$235,000 was raised. The sponsorships, donations, and grants CFA receives throughout the year directly support the organization's programming and operation, allowing it to work toward its vision of advancing agricultural literacy. The breakdown of funding sources from sponsors, donors, and grants is as follows:

- Corporations: 19.42%
- County and Regional Agricultural Organizations: 16.76%
- Individuals, Farmers, Ranchers, Small Businesses: 8.18%
- Rewards and Giving Programs: 0.28%
- State Associations and Commodity Organizations: 27.64%
- State, National, and Federal Grants: 27.83%
- Teachers (donations only): 0.12%

Revenue	
General Donations	\$69,107
Colorado Reader Program	\$53,500
Summer AgriCULTURE Institutes	\$46,157
Colorado Literacy Project	\$25,431
Activity Books	\$8,052
Journey 2050	\$12,400
Special Projects	\$19,563
Other Income	\$585
Total Income	\$234,795
Expenses	
Program Expenses	\$63,226
Fundraising, Promotion, and Development	\$7,247
Management and General	\$141,503
Total Operating Expenses	\$211,976
Assets Placed in Reserve Fund*	\$22,819

*To be used to increase programs and reach in 2022-2023.

Thank You to Our Sponsors & Donors

Champion of Education - \$10,000 or more



Honor Roll - \$5,000 to \$9,999



Grandin Livestock Handling Systems, Inc.



Rocky Mountain Farmers Union

The sponsors and donors listed on this page and the next have made a contribution to the Colorado Foundation for Agriculture, from August 1, 2021 through July 31, 2022.

Class Leader - \$1,000 to \$4,999

- Bank of Colorado
- Central Colorado Water Conservancy District
- Colorado Agricultural Development Authority
- Colorado CattleWomen
- Colorado Farm Bureau Women's Leadership Committee
- Colorado Livestock Association
- Colorado Pork Producers Council
- Colorado Sheep & Wool Authority
- Colorado Water Conservation Board
- Fort Morgan Young Farmers Educational Foundation
- Gabel, Rachel (In-kind donation)
- High Plains Journal
- Lower Arkansas Valley Water Conservancy District
- Mann, Richard (In memory of Mildred Diehl)
- Nutrien Seed Survivor
- Pueblo County Farm Bureau
- Stone's Farm Supply, Inc.
- Uncompahgre Cattlemen's Association
- Vermillion Ranch Limited Partnership – In memory of A. Wright & Margaret Dickinson
- Weld County Farm Bureau

Grassroots Advocate - Below \$1,000

- Acre, Tom and Pam
- Aldridge, Mark
- Allison, Jillian and William
- Amazon Smile
- Anderson Farms
- Anderson, Bradley & Michelle
- Anderson, Don & Alice (In honor of Beck Beauprez)
- Anonymous
- Anschutz Rodgers, Sue
- Ast, Victor and Laura
- Batman, Mary (In memory of Mildred Diehl)
- Beazley, Aimee (In memory of Mildred Diehl)
- Bee, LeeAnn and Bob
- Bengtson, Anni
- Bernhardt, Randy J. (In-kind donation)
- Black Mesa CattleWomen
- Bohnenkamp, Sarah
- Boldt, Laura
- Bowen, Joan
- Boyd, Bruce and Kathy
- Boyd, Larry and Wanda
- Boyd, Susan and David (In memory of Charles W. Bliss)
- Boyer, Luann (In memory of Mildred Diehl)
- Brown, Patti
- Brummitt, Emily
- Buck, Perry
- Burnell, James
- Bushner, Trent and Vicki
- Byrne, Pat and Linda
- Cecil Land & Livestock LLC (In memory of Mildred Diehl)
- Centennial Conservation District
- Cheyenne County Farm Bureau
- Clemens, Patricia
- Colorado Dairy Women
- Colorado FFA Foundation
- Colorado First Conservation District
- Colorado Master Farm Homemakers Guild
- Colorado Potato Administrative Committee - SLV
- Colorado Seed Growers Association
- Colorado Seed Industry Association
- Costilla County Farm Bureau
- Crooks, Rebekah
- Culjak, Phaedra
- Delmas, Chris
- Delta CattleWomen
- Desert Weyr, LLC
- Diehl, Allen (In memory of Mildred Diehl)
- Diehl, Chris (In memory of Mildred Diehl)
- Diehl, Todd (In memory of Mildred Diehl)
- Dinner, Glen
- Douglas County Farm Bureau
- Drake, Marilyn
- Duke, Ben & Laurie (In memory of Jody Davis)
- Duran, David
- East Otero Conservation District
- Elbert-Douglas County Livestock Association
- El Paso County Farm Bureau
- Facebook Fundraisers
- Fackler, Kathy
- Fletcher, Sandra (In memory of Mildred Diehl)
- Fremont Conservation District
- Galer, Mike
- Gallegos, Benny
- Ganss, Karen
- Garfield County Farm Bureau
- Gates, Catherine
- Grace Pointe Continuing Care Senior Campus (In memory of Mildred Diehl)
- Haddorff, Sandra (In memory of Irving C. Cross)
- Hall, Michael & Keana
- Hardy, Elizabeth
- Hediger, Jean
- Hertzke, Allen (In memory of Mildred Diehl)
- Hood, Kendra and Ken
- Ivanovoch, Donitza
- Jackson, Jerri
- Jaouen, Stephen H. & Pauline
- Johnston, Robert and Cassidy
- Kanode, Mary (In memory of Mildred Diehl)
- Knecht, McCall
- Kochis, Jan
- Kozak, Kari
- Kroger Community Rewards
- Lamm, Dennis
- La Plata Pomona Grange #10
- Locke, Patricia
- Luitjens Bahr, Jennifer
- Maple Grange Grove
- Mark 'Cat' Keller Insurance
- Mastrobuono, Taya
- Mayer, Sara
- McCaleb, Julie
- McFarling, Faith
- Mesa County CattleWomen
- Messier, Samantha
- Meyring Livestock Company
- Miller, Maria
- Miller, Sallie & Kevin
- Miller, Yvonne
- Montano, Leah
- Monte Vista Cooperative
- Montoya Cattle of Colorado Inc.
- Mostek, Glenda
- Mustard, Sheila
- Mylene, Tiana (In memory of Mildred Diehl)
- National Western Stock Show (In-kind donation)
- Newman, Linda
- Offenbacker, Sharon
- Olander Farms LLC
- Olander, Todd
- Olney Boone Conservation District
- Oswald Cattle Company
- Ottesen, Betty and Frank
- Owens, Jennifer (In memory of Mildred Diehl)
- Palige, Heathre
- Park Creek Nursery
- Pasquariello, Jaime
- Pearson, Cindy
- Peppler Farms LLC
- Peterson, Eileen
- Pidgeon, Ann and Darrell
- Pikes Peak CattleWomen
- Premier Farm Credit
- Price Farms LLC
- Pricewaterhouse Coopers LLP
- Pruitt, Maurice
- Ramsel, Kirsten
- Rasplicka, Amy (In honor of LeeAnn and Bob Bee)
- Rehn, Debby
- Ritchey, Stacie and Wesley, David (In memory of Mildred Diehl)
- Rivera Acosta, Jose Ramon
- Robert L. Seltzer Family Trust
- RRWCD Water Activity Enterprise
- Rubio, Fred
- Running Creek Ranch
- Ruppel Farms, LLC
- Ruyle, Charles and Darlene (In memory of Mildred Diehl)
- Ruyle, Ronald & Sharon (In memory of Mildred Diehl)
- Sanders, Doris
- San Juan Basin Farm Bureau
- Schreibvogel, Maddy
- Schwalm Bros. Inc.
- Seaworth Ag Enterprises, Inc.
- Seed Technology Education Program (STEP) at CSU
- Seltzer, Timothy & Jennifer
- Shavano Conservation District
- Shea Feedlot LLP
- Showers, Myron & Kathleen
- Siebring, Marcia
- Smith, Jessica
- Sorensen, Melanie
- Spittoon Ranch
- Stanko Ranch
- Stencel, John and Marian
- Strohauer Farms, Inc.
- Tara Nollen Insurance (In-kind donation)
- Thompson, Lex
- Tuell, Bill
- Turkey Creek Conservation District
- Uniscope, Inc.
- United Power
- VanderPutten, Jennifer
- Van Overbeke Farms
- Venegas, Anita
- Victory Grange #452 / Colorado State Grange
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- Weathers, Byron and LaLani
- Weaver, Maxine
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- West, Ken
- West Otero Timpas Conservation District
- Wilden, Jodi
- Witte, Eric
- Young, James
- Young, Patti
- Zachman, Aubriel

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Animas/Huerfano Health Dept.

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Melissa@SilverSilosManagement.com

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Colorado State Grange

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Colorado Beef Council

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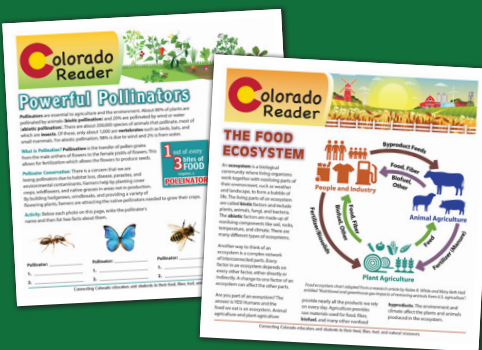
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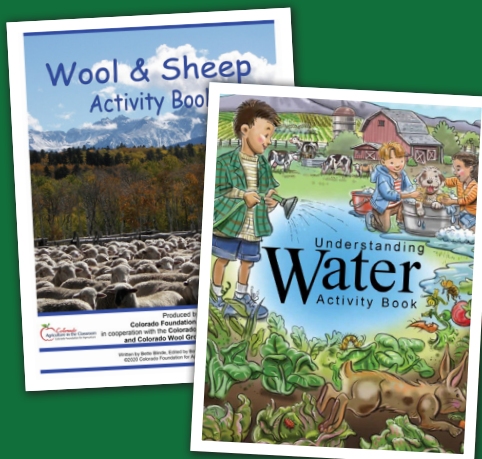
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Countryside Pullets, LLC/
Colorado Egg Producers

Mailing Address

Colorado Foundation for Agriculture
10343 Federal Blvd Unit J Box 224
Westminster, CO 80260
970-818-3308
Info@GrowingYourFuture.com



Four new *Colorado Readers* were published during the 2021-2022 school year. They featured the topics of the food ecosystem, beef nutrition, polinators, and Colorado produce. A total of 60,000 copies of each issue were printed and directly mailed to 1,675 classrooms.



The four Activity Books continue to be very popular with students and teachers. More than 8,000 copies of all four books were distributed.



CFA staff and board members attended 23 educational and public events resulting in direct contact with nearly 25,000 students, teachers, individuals, and families.

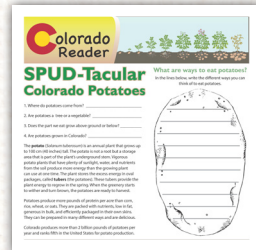


Programs and Reach

Colorado Reader

Grades 3-5

An 8-page student activity newspaper geared towards upper elementary students, and also used by middle and high school teachers. Each issue covers a different agriculture or natural resource topic and is provided free of charge. At least four issues are published each school year and are directly mailed to 1,675 classrooms in both urban and rural communities across Colorado, representing 730 schools, organizations, and CSU Extension offices. Each issue of the *Colorado Reader* is also published in a digital flip-book format, available in the CFA Digital Library.



Topics for 2022-2023:

- Colorado Potatoes
- Colorado Dairy Production
- Water
- Colorado Beef

Reach (per issue):

- 60,000 students
- 1,275 teachers and informal educators
- 250 average digital flip-book views per issue

Summer AgriCULTURE Institute

Educators

Five-day professional development courses designed for teachers. Attendees learn about Colorado agriculture, tour farms, ranches, and food production facilities, and learn innovative, standards-based ways to incorporate food, fiber, fuel, and natural resource topics into academic curriculum. Two courses are offered each summer in different locations across Colorado.



2023 Locations: Durango and Denver, both held in July

Colorado Literacy Project

Grades PreK-5

In the spring, farmers and ranchers visit classrooms - either in-person or virtually - and read a book about agriculture. They answer questions, talk about their connection to agriculture, and do an activity with the students. At the end of the visit, the book is donated to the school. CFA has teamed up with agricultural journalist and children's book author Rachel Gabel to publish new books for this program based on true-life Colorado agriculture stories.



Book for 2023: *The Woolly Way*, a multi-generational story of sheep grazing in Colorado forests.

2022 Project Reach: 10,000+ students; 500+ classes

Activity Books

Grades 3-8

Designed to increase the level of understanding of a particular topic, each book varies in length ranging from 24 to 72 pages and can be taught over multiple class periods. They include a variety of reading and activity pages to make learning fun! The Activity Books are available in print and via digital flip-book in the CFA Digital Library.



Available Activity Books:

- Wool and Sheep - print and digital
- Understanding Water - print and digital
- Cattle in Colorado History - print and digital
- Watershed Defenders Comic Book - print and digital
- Incredible, Edible Eggs Math Book - digital only
- Wildlife - digital only

Reach (combined annual totals):

- Approximately 8,000+ copies distributed annually
- 450 total annual digital flip-book views [1,860 combined total views]

Journey 2050 and Farmers 2050



Journey
2050®

Grades 6-12

Experience agriculture like it's never been taught before through this educational gaming platform. Students explore world food sustainability as they make inquiry-based decisions to see the ripple effect on social, economic and environmental factors locally and globally. Journey 2050 is ideal for grades 6-12 and comes with STEM-based lesson plans. Farmers 2050 is a fun farming game for kids of all ages. Journey 2050 and Farmers 2050 are provided in partnership with Nutrien and the National Agriculture in the Classroom Organization.

Reach (per year):

- More than 85 active Colorado educators
- 3,700 website users of Journey 2050
- 500 website users of Farmers 2050

Ag Days and Water Festivals

Students & Educators

CFA staff and volunteers provide presentations and supply teacher resource packets to various student agricultural days and community water festivals held throughout the state. It is exciting to see many of these events returning after the pandemic.



2021-2022 Reach:

- 5 events attended in-person and virtually
- 4,660 students; 175 teachers

Public Events

Families & Individuals

By participating in public events, Colorado Foundation for Agriculture is able to expand its marketing efforts. CFA sets up a display with free copies of Colorado Agriculture in the Classroom resources at various events and conventions across the state including the Ag Pavilion at the Colorado State Fair and Ag Adventure at the National Western Stock Show.

2021-2022 Reach:

- Direct contact with 23,300 people
- Indirect contact with 56,500 people



Teacher Conferences and Presentations

Educators

One of the best ways to promote Agriculture in the Classroom programs and resources is directly to teachers. The Colorado Foundation for Agriculture is a member of several Colorado professional educator organizations. Additionally, CFA participates in the annual teacher conferences for science, literacy, social studies, and homeschool educators by having a booth in their trade shows and giving workshop presentations.



2021-2022 Reach:

- Direct contact with 990 teachers
- Indirect contact with 6,925 teachers

Stay Connected

The Colorado Foundation for Agriculture utilizes several media platforms to reach educators and stakeholders. To stay connected and up-to-date throughout the year, be sure to visit, subscribe, follow, and like us!

Communications and Outreach Platforms:

- Website: www.GrowingYourFuture.com
- Facebook: Colorado Foundation for Agriculture
- Instagram: @GrowingYourFuture
- YouTube: Colorado Foundation for Agriculture
- Subscribe to our e-newsletter through this link or QR code: <https://bit.ly/CFAnewsletter>



****Be on the lookout for a new website, new URL, and new email addresses coming soon!****

Vision & Mission

The vision of the Colorado Foundation for Agriculture is to advance agricultural literacy in the next generation of consumers, citizens, and professionals. The mission is connecting Colorado educators and students to their food, fiber, fuel, and natural resources.

Charitable Contributions

The Colorado Foundation for Agriculture is an educational corporation with a 501(c)3 charitable organization status under Internal Revenue Service (IRS) code and is in good standing with the Colorado Secretary of State. This status allows sponsors to treat their gifts as a tax-deductible charitable contribution. The Colorado Foundation for Agriculture's Federal Tax Identification Number is 84-1177351.



Colorado Foundation for Agriculture
10343 Federal Blvd Unit J Box 224
Westminster, CO 80260
www.GrowingYourFuture.com

Dear Friend of Agriculture,

Colorado Agriculture in the Classroom celebrated many successes during the 2021-2022 school year. The biggest triumph is having directly taught more than 325,000 students, teachers, individuals, and families in urban, suburban, and rural communities across Colorado.

The Colorado Agriculture in the Classroom (CoAITC) program is the lead agricultural literacy education organization that serves the full spectrum of prekindergarten through 12th grade education in Colorado. It is run by the Colorado Foundation for Agriculture, a 501(c)3 nonprofit organization with a well-respected and long-standing history of advancing agricultural literacy - an awareness, knowledge, and appreciation of our food, fiber, fuel, and natural resources. For more than 30 years, CoAITC has been providing authentic, agricultural-based content to teach students in all learning environments.

Over the past five years, Colorado Agriculture in the Classroom has grown by 35%. This growth has been accomplished through a combination of printed and electronic resources, in-person and virtual presentations, teacher conferences and public events, and multiple communications and outreach efforts. All these efforts are thanks in large part to supporters like you!

To continue to build new capacity for educational resources and programs, we encourage you to consider making a gift to the Colorado Foundation for Agriculture. You can do so by sponsoring a classroom, providing a teacher scholarship, or making a general donation to the Colorado Foundation for Agriculture.

To make your tax-deductible gift, complete the enclosed form and return it with your donation to the Colorado Foundation for Agriculture (address above). You may also use our secure online donation form available on our website at www.GrowingYourFuture.com or <https://bit.ly/givecfa>.

When you give to the Colorado Foundation for Agriculture you are helping to advance agricultural literacy in the next generation of consumers, citizens, and professionals. Thank you for your support.

Sincerely,

Jennifer Scharpe, Executive Director

O: 970-818-3308 • C: 720-788-3224 • Jennifer@GrowingYourFuture.com

Connecting Colorado educators and students to their food, fiber, fuel, and natural resources.

2022-2023 CFA Board of Directors: Jim Ehrlich, Susan Hutchens, Jennifer Luitjens Bahr, Maria Miller, Sallie Miller, Sondra Pierce, Keri Powers, Ashley Wilcox, Aubriel Zachman

2022-2023 CFA Advisory Board: Jenny Bennett, Bethany Howell, Cassidy Johnston, Idella Lewis, Julie Moore, Cindy Pearson, Colleen Pepler, and Terry Tormohlen



Colorado Agriculture in the Classroom

Colorado Foundation for Agriculture

Did You Know? It is said that today's young people are at least four generations removed from a farm or ranch. The Agriculture in the Classroom® program cultivates an understanding and appreciation of the food and fiber system that we all rely on every day.

To make your annual tax deductible contribution, send this completed form along with your gift to:

Colorado Foundation for Agriculture
10343 Federal Blvd Unit J Box 224
Westminster, CO 80260

For more information on giving or any of our programs, contact:
 Jennifer Scharpe, CFA Executive Director
 970-818-3308
www.GrowingYourFuture.com
Info@GrowingYourFuture.com



Colorado Literacy Project at Briggsdale Elementary.



Providing resources during a teacher inservice.



Partnering with CSU CAM's Classroom during Colorado State Fair.



Touring a beef ranch at the Pueblo Summer Agriculture Institute.

Yes, I want to advance agricultural literacy in Colorado!

Please direct my tax deductible gift as follows:

SUMMER AGRICULTURE INSTITUTE (Educators):

_____ # of educator scholarships x \$250.00 = \$ _____

ADOPT-A-CLASSROOM (Grades 3-5):

_____ # of classrooms x \$60.00 = _____

COLORADO LITERACY PROJECT (Grades PreK-5):

_____ # of classrooms x \$15.00 = \$ _____

ACTIVITY BOOKS:

Understanding Water Activity Books (Grades 3-5)

_____ # of classroom sets x \$75.00 = \$ _____

_____ # of individual copies x \$10.00 = \$ _____

Wool & Sheep Activity Book (Grades 3-5)

_____ # of classroom sets x \$35.00 = \$ _____

_____ # of individual copies x \$5.00 = \$ _____

Watershed Defenders Comic Book (Grades 6-8)

_____ # of classroom sets x \$50.00 = \$ _____

_____ # of individual copies x \$10.00 = \$ _____

GENERAL DONATION (Supports additional programs):

\$ _____

TOTAL CONTRIBUTION: _____

➔ Would you like to stay up-to-date on news and information on Colorado Agriculture in the Classroom by signing up for our free e-newsletter?

YES NO

If you'd like to sponsor particular classes, please include teacher and school information with your donation.

We appreciate your tax deductible gift to the Colorado Foundation for Agriculture (EIN 84-1177351).

Thank you for your support of the Colorado Agriculture in the Classroom® program!

When you give to the Colorado Foundation for Agriculture, you help make the next generation of consumers, citizens, and professionals agriculturally literate.

- Check enclosed (payable to Colorado Foundation for Agriculture)
- Charge my credit card (We accept Visa, MasterCard, American Express and Discover. Please complete the information below. Items with an asterisks * are required.)

_____ Card Number* Exp. Date*

_____ Signature* Date*

_____ Cardholder Name* Security Code*

_____ Cardholder Email*

_____ Billing Address*

_____ Billing City, State, Zip*

_____ Phone Number*

_____ Farm/Organization Name

My gift is in honor or memoriam of:

Please update my contact information as included above.

Make your gift online at <https://bit.ly/givecfa>