

Annual Report

August 1, 2018 to July 31, 2019



Students at Grandview Elementary are harvesting sweet corn from their school garden.



Teachers watching a drone demonstration during a Summer AgriCULTURE Institute.



A third grade class in Loma Elementary participating in the Colorado Literacy Project.

The vision of the Colorado Foundation for Agriculture is to advance agricultural literacy in the next generation of consumers, citizens, and professionals.

Our mission is connecting Colorado educators and consumers to their food, fiber, fuel, and natural resources.

The Colorado Foundation for Agriculture is a 501(c)3 nonprofit education corporation and reaches both urban and rural schools across Colorado.

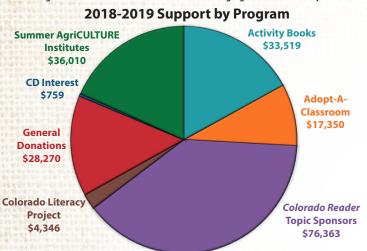


A Message from the Director

The important work of the Colorado Foundation for Agriculture continues to be to advance agricultural literacy in prekindergarten through 12th grade students through the Colorado Agriculture in the Classroom® program. Today's youth have many misconceptions about agriculture — such as brown cows make chocolate milk, that farming is an antiquated practice, and that food comes from the grocery store, among other misconceptions. It is through our programs and resources that we are able to help dispel these myths and connect educators and students to their food, fiber, fuel, and natural resources. Our partnerships with industry stakeholders are critical to our success. We strive to expand our programs and work with new partners to further enhance our mission. ~ Sincerely, Jennifer Scharpe, CFA Executive Director

Financial Strategy and Management

The Colorado Foundation for Agriculture derives its funding from corporate and organizational sponsorships, individual donations, and grants to facilitate its Agriculture in the Classroom® programs. From August 1, 2018 to July 31, 2019, more than \$196,000 was raised, exceeding budget expectations. The sponsorships, donations, and grants CFA receives throughout the year directly support the organization's programming and operation, allowing it to work toward its vision of increasing agricultural literacy.



2018-2019 Colorado Reader Topics

Each issue reaches 60,000 students in 800 schools. Of the 1,800 classrooms receiving the *Colorado Reader*, the top five counties are El Paso, Weld, Larimer, Adams, and Arapahoe.

- · Careers in Agriculture
- Reducing Food Waste
- Renewable Energy
- The Story of Colorado Beef
- Colorado Watersheds



Colorado Literacy Project

The 2019 book for the Colorado Literacy Project was *John Deere, That's Who!* During the spring, volunteers visited about 250 classrooms reaching more than 7,500 students. Volunteers read the book to students and talked about their connection to agriculture. The books were then donated to the schools.



Activity Books

CFA's Activity Books continue to be very popular among educators and are used in both formal and informal settings. Activity Books and *Colorado Readers* can be ordered through an online store on the website. These resources are provided free of charge.



Summer AgriCULTURE Institutes

Two Food, Fiber, and More Summer AgriCULTURE Institutes were held during the summer of 2019. The locations were Greeley and Castle Rock and a total of 40 teachers participated. Each week-long course featured agriculture and food production topics significant to the area. Participants learned about beef and dairy production, growing produce, water, corn and ethanol production, plant breeding and GMOs, among other topics. Highlights this year included an open conversation with Colorado CommonGround volunteers and a panel discussion



on issues facing agriculture. The teachers leave the week with a greater appreciation for agriculture and creative ideas on how to incorporate food, fiber, fuel, and natural resources topics into their common core curriculum.

Find lesson plans and resources on the Curriculum Matrix and in the Ag Classroom Store at AgClassroom.org

Colorado Educators Recognized at the 2019 National Agriculture in the Classroom® Annual Conference The conference was held June 18-21 in Little Rock, Arkansas. Six Colorado educators along with CFA Executive Director Jennifer Scharpe attended.



Andy Klatt (center) of Grandview Elementary was honored with a National Teaching in Excellence About Agriculture Award.



Chris Woodburn (center) received an American Farm Bureau Foundation White-Reinhardt Scholarship to attend the conference.



Three Colorado teachers - Malcolm Davis, Rebecca Kiefer, and Deborah Tanzy - were among the 40 teachers nationwide who received CHS Foundation Scholarships to attend the conference.

Thank You Sponsors!

It is with sincere appreciation that we recognize and thank all of these organizations and individuals for their generous gifts and support during the 2018-2019 fiscal year. A complete list of current-year sponsors may be found at www.GrowingYourFuture.com.

Giving \$10,000 and above:

- · Colorado Beef Council
- Colorado Water
 Conservation Board
- National Agriculture in the Classroom Organization
- Tri-State Generation
 & Transmission
- · U.S. EPA Region 8

Giving \$5,000 to \$9,999:

- CFB Women's Leadership Committee
- City of Greeley Water Conservation
- Denver Water
- · Larimer County Farm Bureau
- Premiere Copier, Inc.
- West Greeley
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Giving \$1,000 to \$4,999:

- Big Thompson
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- · Castilla County Farm Bureau
- Central Colorado Water Conservancy District
- Colorado Agricultural

- **Development Authority**
- · Colorado CattleWomen, Inc.
- Colorado Fruit and Vegetable Growers Association
- Colorado Potato Administrative Committee
- San Luis Valley
- Colorado Sheep & Wool Authority
- Denver Agricultural
 & Livestock Club
- Fort Morgan Young Farmers
- Lower Arkansas Valley Water Conservancy District
- · Ottesen, Betty and Frank
- Running Creek Ranch

Giving \$500 to \$999:

- · Bee, LeeAnn and Bob
- Colorado Potato Administrative Committee - Area 3
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Giving \$250 to \$499:

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2018-2019 CFA Annual Report

Through your generous support, the Colorado Foundation for Agriculture reached more than 317,500 Colorado educators and students during the 2018-2019 school year.

Sent out 5 issues of the *Colorado Reader* reaching 300,000 students

Mailed 8,275 copies of the Activity Books on water, cattle, wool and sheep, and eggs

Had direct contact with more than 9,150 students by CFA staff and volunteers

Hosted two Food, Fiber, and More Summer AgriCULTURE Institutes

There is still time to make your annual tax deductible contribution to the Colorado Foundation for Agriculture. Visit www.GrowingYourFuture.com for donation information. When you give to the Colorado Foundation for Agriculture, you help make the next generation agriculturally literate. We need your support.