

Farmer Panel



Moderator: Michael Marks **YOUR PRODUCE MAN**

Michael has spent half a century in the produce industry, starting in a small grocery store before becoming marketing director for one of the nation's largest produce distributors, with 23 companies across North America. He also served as produce ambassador and radio spokesperson for one of California's most respected family-owned grocery chains. For 36 years, he has been known as Your Produce Man on television, sharing the "gospel" of fruits and vegetables through news reports, field and orchard updates, and now as host of the monthly program What's in Season with Michael Marks.

Jen Beretta **Beretta Family Dairy**

Jennifer is a 4th generation dairy farmer in Northern California, proudly continuing a legacy of hard work, stewardship and innovation in agriculture. With deep roots in the land and a lifelong commitment to animal care, sustainable practices and quality milk production, I blend tradition with modern techniques to keep our farm thriving. Whether it's early morning in the barn or managing the business side of the operation, I'm passionate about preserving the values of family farming for future generations.

Steven Filter **Filter Farms**

Steven is a 4th generation farmer from Live Oak, California in Sutter County. Steven grows cling peaches, prunes, walnuts and rice as well as a custom harvesting operation. He is an alumni of the California AG Leadership Program.

Kim Gallagher **Gallagher Family Farming Company**

Kim Gallagher is a multigenerational farmer from Colusa County, where her family grows rice, almonds, walnuts, and row crops. A former high school science teacher, she loves that farming—like teaching—offers new challenges and opportunities to learn every year. Her work includes projects on soil health, cover crops, and innovative practices, along with active involvement in California's water and environmental issues.

Wynette Sills **Pleasant Grove Farms**

Wynette and her husband, Ed, farm regenerative organic certified rice, popcorn, beans, corn, and wheat, just 20 minutes from the state capitol. Their three generation family farm will celebrate 80 years of business next year, with great gratitude for each of our employees who have helped make that possible. Our farm is also dedicated to providing habitat for birds, pollinators, and other wildlife, especially Monarch butterflies, while also welcoming visitors who want to learn more about how their food is grown.