



Welcome to the California Agriculture in the Classroom Conference



Are You Ready for a Virtual AgVentura?

We are so excited to collaborate and share Ventura County with all of you, virtually! This is our 33rd annual conference for educators, but our first on line. I hope you are ready to enjoy your time with us as we explore Ventura County agriculture and learn together how to include agriculture in distance teaching endeavors.

We recognize that this year is different for so many reasons, but hope that our annual conference will inspire you to bring agriculture to life for your students through the use of technology and digital applications. The live tours, dynamic workshops focused on distance learning, and raffles during each session will not disappoint!

Ventura County agriculture is diverse—producing everything from strawberries, to avocados, to lemons, and nursery products! Ventura County ranks 10th in California's top agriculture counties and contributes more than \$2 billion to the economy. Farming shapes the local landscape in Ventura County. For every acre of buildings and pavement, there is an acre of strawberries, lemons, and other crops!

Although our conference lasts only two days, we hope you continue to LearnAboutAg® all year long! Please let us know how we can help as you as you navigate this distance learning environment. Teaching students about the journey their food and fiber undergoes to get from a farm to their everyday lives is a vital message that we want to continue to share. Using Agriculture in the Classroom allows students to experience real life lessons that they will remember for the rest of their lives.

Thank you for joining us at the 2020 California Agriculture in the Classroom Virtual Conference! We hope you will also mark your calendars for 2021 and join us as we experience Ventura County firsthand, September 23-25, 2021 at the Ventura Beach Marriott. We are so excited to be able to return to Ventura in 2021 and already have surprises in store!

Looking forward to “seeing” you on Zoom!

Sincerely,

Judy Culbertson
Executive Director

Keep an eye out for an email
with Zoom links!

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Friday Schedule

12:00 p.m. Welcome and Introductions

Judy Culbertson, Executive Director, California Foundation for Agriculture in the Classroom

Welcome to the 2020 California Agriculture in the Classroom Conference

Karen Ross, Secretary, California Department of Food and Agriculture

Importance of Agricultural Literacy for Teachers and Students

John Krist, CEO, Farm Bureau of Ventura County

Welcome to Ventura County - Virtually!

12:45 p.m. Houweling's Tomatoes - Live Virtual Tour

Houweling's Tomatoes is a world-renowned greenhouse tomato grower with facilities in California, Utah, and British Columbia. Houweling's is dedicated to delivering a full complement of scrumptious tomatoes and cucumbers, while constantly innovating to reduce its environmental footprint.

2:00 p.m. Adapting On-Farm Education for an Online Classroom

Mary Maranville, Founder and CEO; Caitlin Case, Program Director; Patrice Ringelstein,

Lead Farm Lab Educator - Students for Eco-Education & Agriculture (SEEAG)

SEEAG was founded in 2008 with the goal of educating students about the farm origins of their food and agriculture's contribution to their nutritional wellbeing. In this workshop, we will demonstrate how we adapted SEEAG's flagship program, Farm Lab, from a four-hour on farm field trip to a virtual classroom. Patrice Ringelstein will walk you through one of our new online interactive activities, "Healthy Soil is Alive!," where students are able to take a live microscopic look at the contents of healthy farm soil. Workshop participants will be given our "Healthy Soil is Alive!" activity toolkit as well as links to additional resources.

3:15 p.m. Victory Gardens for a New Era: Cultivating Possibility in a Time of Pandemic

Dr. Rose Hayden Smith, Emeritus – University of CA, ANR

We have always returned to gardening in times of crisis, responding with potato patch farms, wartime Victory Gardens, relief gardens, and most recently, pandemic gardens. What can we learn from our history? How can earlier models inspire and inform our work with youth in school, home and community settings? As educators, how can we cultivate the most aspirational possibilities inherent in the moment?

4:00 p.m. Farmer Panel - Challenges Facing Agriculture

Edgar Gutierrez, Limoneira Company, Santa Paula, CA

Helen McGrath, Flying M Ranch, Filmore CA

Will Terry, Terry Farms, Inc., Ventura, CA

5:45 p.m. Mulvaney's B&L - Live Cooking Demonstration

Join us for an extraordinary live cooking demonstration with Patrick and Bobbin Mulvaney to make the world's easiest (and tastiest) tomato sauce. Their restaurant, Mulvaney's B&L, is located in Sacramento and specializes in hand-crafted farm-to-fork cuisine that celebrates the efforts of farmers and ranchers throughout their region.



Saturday Schedule

9:00 a.m. General Session

Jamie Johansson, President, California Foundation for Agriculture in the Classroom

Thank you on Behalf of Agriculture

Michael Marks, Television Personality and Produce Expert

Getting Fresh with Your Produce Man

Known as “Your Produce Man,” Michael Marks will share some of the newest produce and trends. What onion was created to make the perfect onion ring, what apple shot to stardom faster than any other in history, and much more.

9:45 a.m. Gills Onions - Live Virtual Tour

Founded in 1983, Gills Onions is one of the nation’s largest, family-owned onion growers and operates one of the largest fresh-cut onion processing plants in the world. In the 1980s, farming brothers Steve and David Gill founded a company that is now renowned for the highest-quality fresh onion products. The Gill brothers are fourth generation California farmers who grew up on a small farm in King City and together expanded the family farming business.

11:00 a.m. AgTually You Need Tech – Utilizing Technology in Your Classroom

Julie Cates, Linwood Elementary School

Does social distancing and distance learning have you feeling like, “Where’s the Beef?” Zoom in on using agriculture with technology! Utilizing digital platforms like EdPuzzle, FlipGrid, and Google can make agriculture come alive for your students!

12:30 p.m. Nutrition Education: Why it Matters and How to Make it Work Through Distance Learning

Morgan Carey, Dairy Council of California

Nutrition education has the power to positively change individuals and communities. As part of a larger systems approach to health, nutrition education exists in a variety of learning settings with diverse audiences, from classrooms to gardens to community centers. Tune into our session to learn how proper nutrition prepares students for success and how Dairy Council of California is committed to supporting educators with resources to meet the changing instructional needs.

1:15 p.m. Creating A Bitmoji Agriculture Classroom

Dr. Browning Neddeau, California State University, Chico

Create a Bitmoji agriculture classroom to engage students in building agricultural literacy during this time of remote teaching. Participants will learn about Bitmojis and how to create an interactive Bitmoji classroom, including a Bitmoji agriculture library! The workshop requires that all participants have Google Chrome as well as access to Google Slides.

2:00 p.m. Literacy for Life Awards

Suzanne Squires, Los Olivos School, Santa Barbara County

CFAITC Outstanding Educator and National Excellence in Teaching About Agriculture Award Recipient

Closing

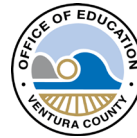
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Acknowledgements

Exhibitors

Our virtual exhibitors are great partners and have great resources to help your students LearnAboutAg®!



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