



Program at a Glance October 17-19, 2019

THURSDAY

12:00 PM: Pre-Conference Registration

12:30 PM: Pre- Conference Tour: Lagunitas Brewery

5:00 PM: Registration, Hospitality & Gift Store

Reception with lite appetizers – Speaker: Tawny Tesconi, Sonoma County Farm Bureau Manager

7:00 PM: Dinner on Your Own

FRIDAY

7:15 AM: Registration, Hospitality & Gift Store and Exhibits

8:00 AM: Breakfast & General Session – Speakers: Jenny Lester Moffet, Undersecretary, CDFA

9:00 AM: Exhibit Hour

10:15 AM: Workshop Session 1

11:30 AM: Workshop Session 2

12:45 PM: Lunch and Keynote – Speaker: Alec Wasson, Idea Farming, Inc.

2:00 PM: Depart for Field Trips – Shone Farm, Dutton Ranch, Front Porch Farms, Wise Acre Farms, Neve Brothers, Beretta Dairy

6:15 PM: Taste of California Dinner – Saralee & Richard’s Barn, Sonoma County Fair grounds

SATURDAY

8:00 AM: Registration & Hospitality & Gift Store

9:00 AM: Breakfast & Farmer Panel

11:00 AM: Make ‘n’ Take Session

12:30 PM: Lunch and Keynote – Speaker: Dr. Martin Hauser, CDFA

2:00 PM: Adjourn

subject to change