

FOR IMMEDIATE RELEASE

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Taste and Teach Program Brings Farm to Fork Education into Northern California Classrooms

California Foundation for Agriculture in the Classroom and Raley's partner to make learning about fresh produce a reality for 100 classrooms.

Sacramento, California, June 1, 2017: California Foundation for Agriculture in the Classroom, with the support of Raley's, provided 100 classrooms throughout Northern California with resources to implement memorable learning experiences that will help students make improved food choices. In addition to lesson plans, hands-on activities, and other educational materials, teachers received \$100 gift cards to purchase featured seasonal agricultural commodities from Raley's, Bel Air, and Nob Hill Foods grocery stores.

At Raley's and Ag in the Classroom, we have seen that when you increase children's access to wholesome foods, they are more likely to make better choices. We also know the importance of teaching students about California agriculture's role in promoting a healthy economy, while providing a safe and nutritious food supply.

Throughout the year, teachers posted photos of their experiences on social media platforms. Using #TasteAndTeach, pictures of students enjoying citrus fruits, avocados, blueberries, and other produce popped up on Facebook, Twitter, and Instagram. Teacher Dana Brent shared via twitter, "Students learned about leafy greens and ratios, and built salads! Math was fun and tasty today!" Hearing success stories like this truly solidifies our belief that there isn't a subject under the sun that can't be taught using agriculture as the theme.

About California Foundation for Agriculture in the Classroom:

The California Foundation for Agriculture in the Classroom (CFAITC) is dedicated to increasing the awareness and understanding of agriculture among California's educators and students. Our vision is an appreciation of agriculture by all.

For more information, visit LearnAboutAg.org , call 916-561-5625 or 800-700-AITC (2482), or email info@LearnAboutAg.org.

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Attached: Images from the Taste and Teach program and organization's logos.



Image 1: Teacher Dana Brent shared a photo of her January Taste and Teach activity. In her school's STEM club they learned about walnuts and plant science.



Image 2: Students from Cameron Ranch Elementary School prepare tomatoes and avocados to make guacamole.



Image 3: Students from Ethel L. Baker School in Sacramento learned about different types of apples during October's Taste and Teach activity.