Annual Report 2019

Taste and Teach

Your classroom just got tastier! ESCRU

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G rowing up in a farming family, I intuitively understood that agriculture played an important role in our economy and society, and that it was a critical part of the food chain. As I began my career with California Foundation for Agriculture in the Classroom, I was surprised to learn just how many students had no idea that food did not come from the grocery store!

Ag in the Classroom is an organization essential to

connecting Californians to what it means to reside in a state that is the top producing agricultural state in the nation when only 2% of its residents are responsible for that food production. Now, more than ever, we have come to realize how much we depend on a stable food supply and the supply chain that delivers these California grown products to our stores.

With Ag in the Classroom, we have an opportunity to provide students with exposure to food and farming they would not otherwise have. We teach how farmers produce food with an eye on stewardship so we can continue to farm in California for generations to come. Ag in the Classroom is a winwin both for the students and our state—now and in the future!

The resources we provide teachers offer standards-based content and engaging information about how and where their food is grown, and they also give our state's commodity groups a chance to deliver their message and help students develop an appreciation for agriculture.

We are proud to serve the students and teachers of California and grateful for the support we receive from our donors that makes this possible.

Sincerely,

Culbertson

Judy Culbertson Executive Director

Resources for Teachers

What's Growin' On?

Each year, a new edition of *What's Growin' On?* joins the collection and is enjoyed by more than 1 million readers. The 16-page educational newspaper highlights California's vibrant and diverse agricultural industry with current and accurate information. A variety of activities, trivia, graphics and readings provide something for every learner. Activities are aligned to California Education Standards.



Ag-Bites

Ag-Bites are bite-sized ways to bring agriculture into your classroom. These one-page sheets explain how to perform hands-on learning activities with students in various grade levels (K-12). Our set of Ag-Bites now includes more than 18 lessons for teachers to use with their students on topics ranging from Desktop Gardens to Making Recycled Paper to Garden in a Glove.

Agricultural Fact and Activity Sheets

Agricultural Fact and Activity Sheets provide teachers with an easy way to provide the facts about agricultural topics or commodites paired with a lesson plan for to use in the classroom. Each sheet in our ever-growing set (now at 44)

introduces an agricultural commodity, plant nutrient or agricultural topic. Produced in black and white for ease of use by teachers, these are a "hot commodity" with educators around the state.



The Numbers

- 1 million readers enjoyed the 2019 issue of What's Growin' On? student newspaper
- 6,200 Fact Sheets downloaded
- 1,300 Ag-Bites downloaded
- 3,500 users visited our website each month in 2019 to find and download resources



Programs for Students and Teachers

Taste and Teach

Raley's in Northern California, and Stater Bros. in Southern California, sponsored our very popular Taste and Teach program. Teachers from around the state received a binder of resources with lessons for teaching subjects around a different commodity each month. Each teacher received a gift card to shop at Raley's or Stater Bros. to purchase the commodity being taught for the students to taste.



El Monte Elementary School

Imagine this...

California students in grades three through eight creatively explored agriculture by writing narratives about commodities of their choice. The winning stories from each grade level were illustrated by high school art students and published in our annual story book, *Imagine this... Stories Inspired by Agriculture*.

The *Imagine this*... Story Writing Contest aligns with the 4 C's of California State Board of Education's Common Core Standards—collaboration, critical thinking, creativity/innovation, and communication—while connecting students to the world around them!

California Agriculture in the Classroom Conference

Our 2019 annual conference for educators offered teachers a chance to exchange ideas, partipate in the workshops, tour agricultural operations, and meet some of the farmers and ranchers producing food for California, the nation, and the world. The conference was held in Sonoma County.

Tracy Sellers Hosted our Taste of CA Dinner

The Numbers

- 450 teachers were selected to participate in the Taste and Teach program.
- 1,000 students submitted stories to the Imagine this... Story Writing Contest
- 160 teachers attended the 2019 California Agriculture in the Classroom Conference



Literacy for Life Grants

The Literacy for Life grants, sponsored by the Oreggia Family Foundation, are designed to help initiate new projects or expand existing ones that promote agricultural literacy. Grants of up to \$500 were provided to 25 California K-12 educators to support the integration of agriculture into regular classroom instruction. Projects ranged from building garden boxes to learning about pest control to learning how to cook with vegetables grown from the students' own gardens.

Grants for Teachers



Washington Elementary School

Look at Agriculture... Organically! Grants

The Look at Agriculture... Organically! grants are designed to enhance the understanding of organic agriculture for K-8 students. Grants of up to \$1,000 were provided to 21 educators nationwide to support the integration of organic agriculture into regular classroom instruction. The grants are provided through a collaborative effort between the Agriculture in the Classroom and the California Certified Organic Farmers (CCOF) Foundation.



California Agriculture in the Classroom Conference Scholarships

We provided registration scholarship grants to 38 California educators to attend the 2019 California Agriculture in the Classroom Conference, October 17-19 in Rohnert Park. Scholarships were provided through sponsorships from donors and covered the cost of registration, which includes meals, tours, and all presentations during the conference. As one teacher commented on her evaluation form,

St. Elizabeth's School

"This conference provided wonderful resources and free materials! I will always remember the great presentations provided to me with strategies I can use in my classroom."

The Numbers

- 25 teachers were awarded Literacy for Life grants
- 21 teachers were awarded Look at Agriculture Organically! grants
- 38 teachers received scholarships to attend the California Conference

Sacramento Farm Day

Sacramento Farm Day provided 1,000 students from low- to moderate-income households in Sacramento with a day to remember. Students learned about the 5 F's of agriculture (Food, Fiber, Flowers, Forestry, and Fuel), met with farmers, and enjoyed a farm-to-fork lunch sponsored by Raley's. Students rotated through a variety of stations staffed by local farmers and agricultural organizations and were able to see firsthand all the hard work and resources that go into producing and caring for the food, fiber, and natural resources that we all depend on every day.

















Teacher Feature - Suzanne Squires



2020 National Excellence in Teaching About Agriculture Award winner Suzanne Squires is a sixth through eighth grade core science electives teacher at Los Olivos Elementary in Los Olivos, CA. She helps her students learn about agriculture by exploring the school's oak trees and invasive species affecting them, participating in STEM activities that investigate 'Popcorn Genetics' and learning important health lessons by maintaining the school garden and incorporating California specialty crops into the garden design.

Suzanne was awarded California Foundation for Agriculture in the Classroom's 2019 Outstanding

Educator of the Year Award. She then went on the receive the 2020 National Excellence in Teaching About Agriculture Award from the National Agriculture in the Classroom Organization. Watch her video <u>here</u>.

Below, Los Olivos 6th - 8th grade students renovated their school garden for all grades at their school to enjoy. Through their work, they learned about the fruits, vegetables and flowers they planted while exploring common garden pests and organic control methods.









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STATEMENTS OF ACTIVITIES YEARS ENDED DECEMBER 31, 2019 AND 2018

		<u>2019</u>		<u>2018</u>
NET ASSETS WITHOUT DONOR RESTRICTIONS:				
PUBLIC SUPPORT AND REVENUE:	\$	610,979	\$	627 400
Contributions	Ф	258,301	Ф	627,400
Investment income (loss) Service agreement income		129,310		(65,025)
Special event revenue (net of direct benefits of \$15,035 and \$11,375)		87,742		72,618 72,209
Program fees		87,742 29,040		57,215
Grant income		29,040 32,060		52,977
Other income		32,000 57		140
Subtotal		1,147,489		817,534
Net assets released from restrictions		131,318		78,605
Total unrestricted public support and revenue		1,278,807		896,139
EXPENSES:				
Program services:				
Classroom support		387,880		338,232
Conferences		198,095		250,625
County Farm Bureau support		61,232		65,662
Other program services		198,723		184,019
Total program services		845,930		838,538
Support services:				
Promotion and fundraising		212,048		221,464
Management and general		40,485		38,954
Total support services		252,533		260,418
Total expenses		1,098,463		1,098,956
INCREASE (DECREASE) IN NET ASSETS WITHOUT				
DONOR RESTRICTIONS		180,344		(202,817)
				(,)
NET ASSETS WITH DONOR RESTRICTIONS:				
Contributions		135,000		125,000
Net assets released from restrictions		(131,318)		(78,605)
INCREASE IN NET ASSETS WITH DONOR RESTRICTIONS		3,682		46,395
INCREASE (DECREASE) IN NET ASSETS		184,026		(156,422)
NET ASSETS, Beginning of year	_	1,656,643		1,813,065
NET ASSETS, End of year	\$	1,840,669	\$	1,656,643

Audited Financial Statements are available at LearnAboutAg.org



We are California Foundation for Agriculture in the Classroom. Our mission is to increase awareness and understanding of agriculture among California's educators and students. Our vision is an appreciation of agriculture by all. We are a 501 (c) (3) organization. Tax ID: 68-0100601

LearnAboutAg.org