

NATIONAL AGRICULTURE WEEK SPECIAL EVENTS

www.LearnAboutAg.org/agweek



March 19, 2015
Kings Experience Center
Sacramento
5:30 p.m. to 8:00 p.m.

- Virtual tour of new Sacramento arena
- Wine and hors d'oeuvres by Chef Michael Tuohy
- Student author reading

April 2, 2015
The Queen Mary

Long Beach
11:00 a.m. to 2:00 p.m. THE QUEEN MARY

- Glory Days tour
- Luncheon
- Student author reading

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Donation Only

(Unable to Attend)

Please accept my gift in the amount of _____.

Message from Martha Deichler

Agriculture touches the lives of so many people through employment, farming, and education. This was a concept that I did not fully understand until I attended the California Agriculture in the Classroom Conference nearly 20 years ago. The conference is one of my favorite programs because it gives educators an opportunity to interact and meet educators and agriculturists from throughout the state. I am still in contact with teachers that I met at the first conference I attended and we continue to share resources and ideas.



MARTHA DEICHLER,
BOARD MEMBER

Agriculture in California is more than just food and farming—it is water control, land use, employment, and so much more. In my hometown of Borrego Springs, I am serving on the local water coalition. I rely on my knowledge of agriculture that was gained through my work with Ag in the Classroom.

It is critical for our students to be agriculturally literate and aware because they are the future. To be effective decision makers and voters, students need to understand agriculture, and then they will appreciate it and work to save and preserve it. This is why Agriculture in the Classroom is so important.



hands on agriculture

February 2015
GROWING... WITH YOUR SUPPORT.

National Agriculture Week—Join Us!

KINGS EXPERIENCE CENTER, SACRAMENTO THE QUEEN MARY, LONG BEACH

Since 1986, California Foundation for Agriculture in the Classroom (CFAITC) has worked to promote a greater awareness of agriculture's role in our daily lives to California's teachers and students. This spring, CFAITC will pay tribute to agriculture with two special events. We invite you attend one of our National Agriculture Week events and support us as we teach students about the value California agriculture provides to our society and economy.

Our northern California event will be held on March 19 in the beautifully appointed Sacramento Kings Experience Center overlooking the site of Sacramento's future arena. During this special reception, guests will be able to watch the arena construction in progress, take virtual tours of the arena, and sit in a full size replica suite. Hors d'oeuvres will be prepared by renowned Chef Tuohy, executive chef - Legends Hospitality and Sacramento Entertainment and Sports Center, future home of the Sacramento Kings. View pictures of the Experience Center at <http://sacramentoesc.com/photos.php>.

A southern California event will be held on April 2 aboard The Queen Mary in Long Beach. The Queen Mary, once the grandest oceanliner in the world sailing the North Atlantic Ocean from 1936 to 1967, is now an historic landmark and entertainment venue. Attendees will participate in a one-hour Glory Days Historical tour of the vessel followed by a luncheon in the Royal Salon/King's View room.

Pledge your sponsorship or purchase your tickets today! Visit our website at www.LearnAboutAg.org/agweek or give us a call at 800-700-AITC (2482).



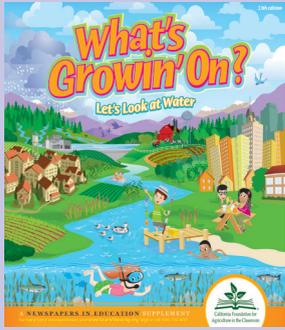
upcoming events:

California Ag Day and
Imagine this... Story Writing
Contest Awards Ceremony
State Capitol • March 18

Sacramento Kings Experience
Center
Sacramento • March 19

The Queen Mary
Long Beach • April 2

California Farm Water Coalition Supports Water Education Resource



THE 13TH EDITION OF WHAT'S GROWIN' ON? FEATURES CRITICAL INFORMATION AND LESSONS ABOUT WATER ON EVERY PAGE.

The drought in California has caused all of us to think about water. Many students are not aware of the many ways they use water—from their homes, to their playgrounds, and to the food they eat. Recently, California Foundation for Agriculture in the Classroom partnered with California Farm Water coalition (CFCWC) to develop the 13th edition of *What's Growin' On? – Let's Look at Water*. In this educational newspaper, students will learn about the water cycle, how we get water, how we use it, and its importance to the environment and every aspect of our lives.

California Foundation for Agriculture in the Classroom has many partners who support its mission to increase awareness and

understanding of agriculture among California's educators and students. For more than two decades, California Farm Water Coalition has been one of those supporters. CFCWC is a non-profit, educational organization formed in 1989 to provide fact-based information on farm water issues to the public. The coalition works to help consumers, elected representatives, government officials, and the media make the connection between water and agriculture.

"Agriculture is an important part California's history and future," said Mike Wade, executive director of CFCWC. "California Foundation for Agriculture in the Classroom is the gold standard in terms of messaging to students. There aren't many agricultural organizations that would be able to do what we do with Agriculture in the Classroom." The coalition's Board of Directors places a big emphasis on keeping agricultural education an important focus of CFCWC. It is important that California continues to have a healthy affordable supply of food and this is dependent on a reliable water supply.

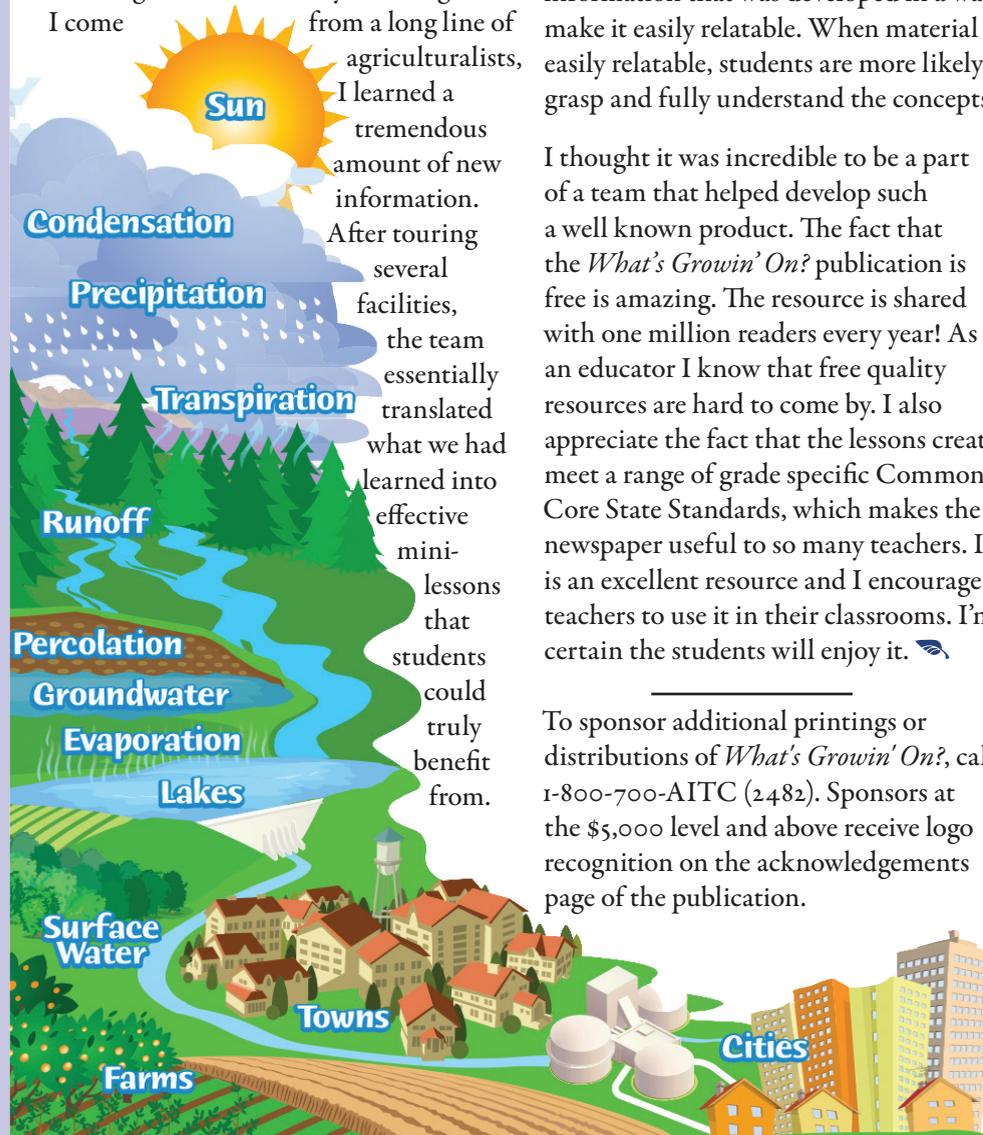
CFCWC is dedicated to supporting irrigated agriculture throughout California now, and well into the future, because as their slogan says, "food grows where water flows." California Foundation for Agriculture in the Classroom thanks California Farm Water Coalition for its continued support of agricultural literacy.



Let's Look at Water

By HALEY HANSE, TEACHER/COORDINATOR, FARM ACADEMY LIVE

It was truly a privilege to work with the California Foundation for Agriculture in the Classroom in developing the 13th edition of *What's Growin' On?* Attending the workshop in Oroville, CA was such a great opportunity that allowed me to learn more about where water comes from and how much water is really used in the agriculture industry. Although I come



As an educator it is important to me that the students I teach and interact with know where their food and fiber comes from. Without water there will be neither food nor fiber. I thought the topic of water as the focus for *What's Growin' On?* was one of significant importance. The lessons provide students with an array of information that was developed in a way to make it easily relatable. When material is easily relatable, students are more likely to grasp and fully understand the concepts.

I thought it was incredible to be a part of a team that helped develop such a well known product. The fact that the *What's Growin' On?* publication is free is amazing. The resource is shared with one million readers every year! As an educator I know that free quality resources are hard to come by. I also appreciate the fact that the lessons created meet a range of grade specific Common Core State Standards, which makes the newspaper useful to so many teachers. It is an excellent resource and I encourage teachers to use it in their classrooms. I'm certain the students will enjoy it.

To sponsor additional printings or distributions of *What's Growin' On?*, call 1-800-700-AITC (2482). Sponsors at the \$5,000 level and above receive logo recognition on the acknowledgements page of the publication.



California Foundation for Agriculture in the Classroom (CFAITC). Our mission is to increase awareness and understanding of agriculture among California's educators and students. Our vision is an appreciation of agriculture by all.

{800} 700-AITC (2482)

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