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**FOR IMMEDIATE RELEASE**

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## **2020 CALIFORNIA AGRICULTURE IN THE CLASSROOM CONFERENCE**

Educators will gather in Ventura to learn how to teach K-12 students where their food and fiber come from.

The California Agriculture in the Classroom Conference will be held September 24-26, 2020 at the Ventura Beach Marriott – Ventura, CA. The annual event will energize classroom teachers, administrators, afterschool coordinators and community volunteers to bring agriculture into *their* classrooms and programs.

*" Why I enjoy Ag in the Classroom: for the expansion of awareness that is generated and that in turn enables the students to learn more about their environment (earth), and their place in it. Students always gain insights and appreciation for agriculture's role in our daily lives."*

*– 2018 Conference Attendee*

The conference program provides opportunities to explore the food and fiber industry and to enrich curriculum. Participants will receive teaching resources aligned to Common Core and Next Generation Science Standards. Educators will tour different farms and ranches, including some of Ventura County's top commodities. The event also consists of dynamic speakers, workshops, a farmer panel, exhibits, and many networking opportunities. Participants will engage in hands-on learning activities to take home to their communities.

*"This has been the BEST conference I have been to. Best learning, most engaging, and welcoming!"*

*– 2019 Conference Attendee*

The California Agriculture in the Classroom Conference aims to help educators teach K-12 students about the importance of agriculture to California's economy and environment and to their health and lifestyles. The conference is hosted by the California Foundation for Agriculture in the Classroom. Conference registration is available online at [www.LearnAboutAg.org/conference](http://www.LearnAboutAg.org/conference). Registration is \$250 (before August 15). The California Foundation for Agriculture in the Classroom is a 501(c)(3) non-profit organization whose mission is to increase awareness and understanding of agriculture among California's K-12 educators and students.

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### **Contact:**

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