





Change appeared the only constant in 2021! We embraced it. The year found us continuing to maneuver through a global pandemic while simultaneously adjusting and adapting to the ever-changing society and world.

What hasn't changed? As humans, we continue to need to eat and live. California is good at that. We are the leading agricultural state in the nation, producing more than 400 commodities as the largest contributor to our nation's food system. Let's not forget about the fiber, cut flower, and forest resources in California too!

The continual challenge is to create connectivity between students and the importance and impact that California agriculture has on their daily lives.

That's where California Foundation for Agriculture in the Classroom comes in.

Since its inception, California Foundation for Agriculture in the Classroom's purpose is to increase awareness and understanding of agriculture among educators and students.

Let's talk numbers. In 2021 California Foundation for Agriculture in the Classroom reached 1.2 million students, 31,568 educators visited our website, downloading an equal number of resources (31,523 to be exact), 372 teachers were awarded nearly \$50,000 in annual grants through our organization and more than 1,000 new California teachers joined Agriculture in the Classroom!

Want more? We've highlighted additional facts and figures at the bottom of the ensuing (coming) pages. While numbers tell one story, our mission tells another. Our passion is and always will be agricultural literacy among students and teachers of California.

We are ever grateful, especially in these changing times, for our donor support that keeps agriculture alive in classrooms throughout our great state.

Sincerely,

A handwritten signature in black ink that reads "Judy Culbertson".

Judy Culbertson
Executive Director

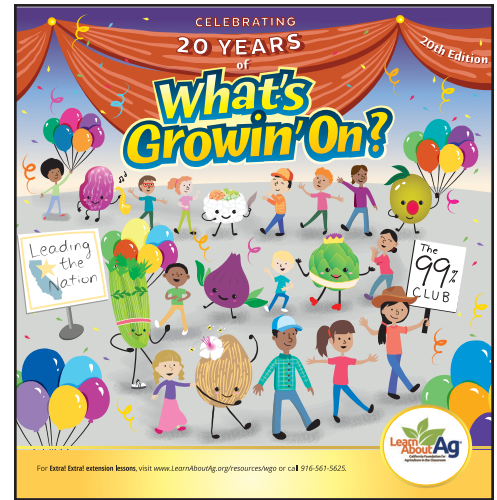


Resources for Teachers

Always free, always downloadable online, or available to order in hard copy format at no charge, these resources are top of teachers' LearnAboutAg® list.

What's Growin' On?

Celebrating its 20th edition, the *What's Growin' On?* educational newspaper highlights California's diverse and unique agricultural bounty. The paper contains eye-catching illustrations and graphics coupled with current and accurate ag information, making "Learning About Ag" fun and accessible for all ages. High School teachers repeatedly report using WGOs as a foundational research tool for their students. Activities are aligned to California Academic Standards.



Ag-Bites

Twenty-two different Ag-Bite lessons are bite-sized ways to bring agriculture into the classroom. Ag-Bites contain hands-on learning activities for students grades K-12. Topics range from Gardening in a Glove and Making Recycled Paper to Strawberry pHun (using strawberries to learn about the pH scale) and Ag Transportation (students create a scale model of a shipping container to learn how agricultural commodities are shipped around the world).



Agricultural Fact and Activity Sheets

Agricultural Fact and Activity Sheets are a fan (or teacher) favorite! Each sheet, in the 44-page set, focuses on a specific commodity or natural resource. The commodity's history, production, value, and nutrition information are provided on the

front, while lesson ideas and fantastic facts about the commodity appear on the backside of the sheet. Black and white for easy copying and reviewed by agricultural industry experts related to the commodity, the Fact and Activity sheets are a one-stop resource that help bring agriculture into the classroom. This is our number one downloaded and ordered resource.



The Numbers

- 100,000 *What's Growin' On?* Newspapers Distributed
- 7,404 Fact Sheets Downloaded
- 1,136 Ag-Bites Downloaded
- 31,775 Website Visitors

Programs for Teachers and Students



California Agriculture in the Classroom Conference

Virtual but vital, our annual 2021 Agriculture in the Classroom was once again on Zoom. More than 300 teachers “tuned in” to experience a live tomato harvest, a trip through one of California’s oldest Certified Farmer’s Markets (located in Placerville), and a tour of a California dairy provided by the Dairy Council of California.

Teachers also attended online workshops and listened to the ever-popular farmer’s panel, where they had the opportunity to interact and ask questions of California farmers and growers. The first 200 registrants received a registration bag full of California-grown commodities and Agriculture in the Classroom resources.

Imagine this...

Story Writing

Contest

Student authors

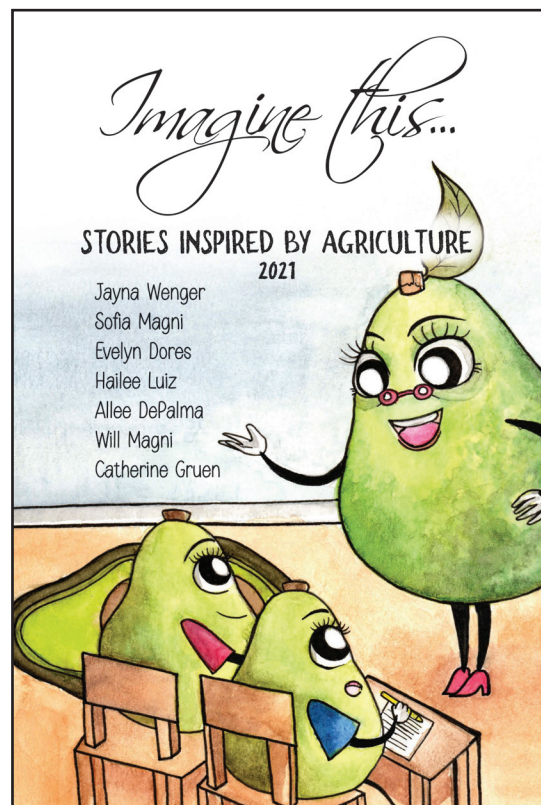
(grades 3-8)

and illustrators

(high school art students) creatively explored California agriculture in the annual *Imagine this...* Story Writing Contest. Winning stories from each grade level, along with corresponding illustrations were published in our annual storybook, *Imagine this...* Stories Inspired by Agriculture.

“I love seeing the creativity of my students. They have written some very creative and informative stories. My favorite AITC program is the *Imagine this...* Story Writing Contest!”

-Kevin Crivelli, 4th-grade teacher, Stanislaus County



The Numbers

- More than 300 teachers registered for the 2021 California Ag in the Classroom Conference
- Students from 15 counties across California participated in the *Imagine this...* Story Writing Contest

Grants and Additional Resources for Teachers

Literacy for Life Grants

Literacy for Life Grants are awarded to K-12 educators to support agricultural literacy within their classrooms. Sponsored through the Oreggia Family Foundation, twenty-five California teachers receive \$500 to initiate agricultural-based projects or expand existing ones. Projects vary depending on the teacher's grade and region. Literacy for Life Grants support projects such as raising chicks and learning about chickens, to understanding seed propagation, and growing gardens to introducing agriculture into a second-grade classroom via reading about different cultures, and then cooking foods related to that culture.



Taste and Teach

Do lemons and limes taste different? What is the texture of an avocado? Why do cheese varieties vary in smell? Are tomatoes only red? These are all questions posed by the ever-popular Taste and Teach program. Sponsored by Raley's in Northern California and Stater Brother's in Southern California, the Taste and Teach program invites teachers to taste and teach their way through twelve different California commodities throughout the school year. Teachers receive a binder full of resources related to each commodity and gift cards to shop at the sponsoring grocery stores to purchase the corresponding commodity for their classroom. In 2021, 350 teachers and 6,715 students participated in the Taste and Teach Program.

Fresno Farms to You

Carrots for healthy skin? Corn for your heart? What is the inside of an apple called (hint: the flesh) – the Fresno Farms to you resource displays California commodities in an educational and entertaining (each poster contains a joke) manner. The large posters detail California-grown commodities and include an interview with a farmer growing that specific crop. The food and fuel section of the poster describes how the commodity impacts human health and nutrition. The posters are coupled with a monthly Agriculture and Nutrition Newsletter and Taste and Teach lessons centered around the commodity. While this resource was developed in partnership with the Fresno Unified School District, the posters and program resources are available to all, through the Ag in the Classroom website, Learnaboutag.org.

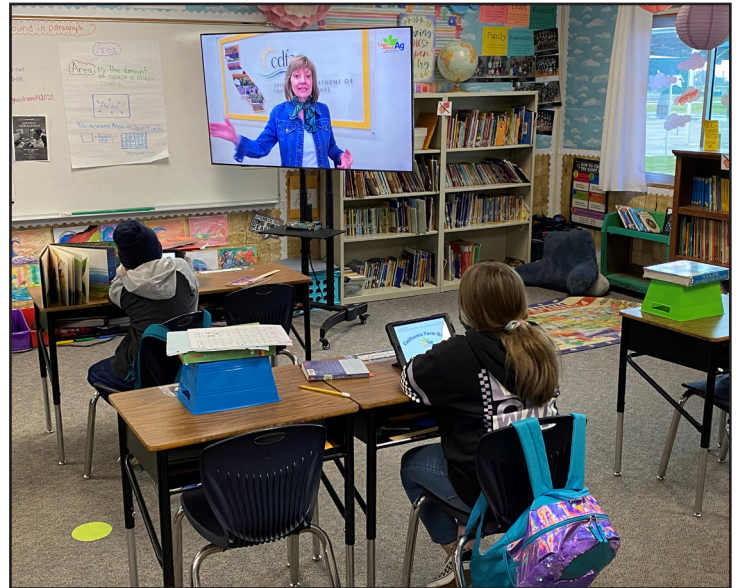


California Farm Day

Our pivot proved productive!

Our California Farm Day was virtual. More than 5,000 students from across the state tuned in to learn about agriculture straight from the farmer or agriculture industry expert's mouth where teachers and students explored California's top ten commodities.

Students were welcomed by California Department of Food and Agriculture Secretary, Karen Ross and received a copy of our *What's Growin' On?* student newspaper and a California Farm Day Workbook. The first 1,000 students who registered also received a backpack, classroom snacks and hands-on activities. While the event was live, California Farm Day is available for viewing on the Learn About Ag website.



Jami Beck - Outstanding Educator of the Year

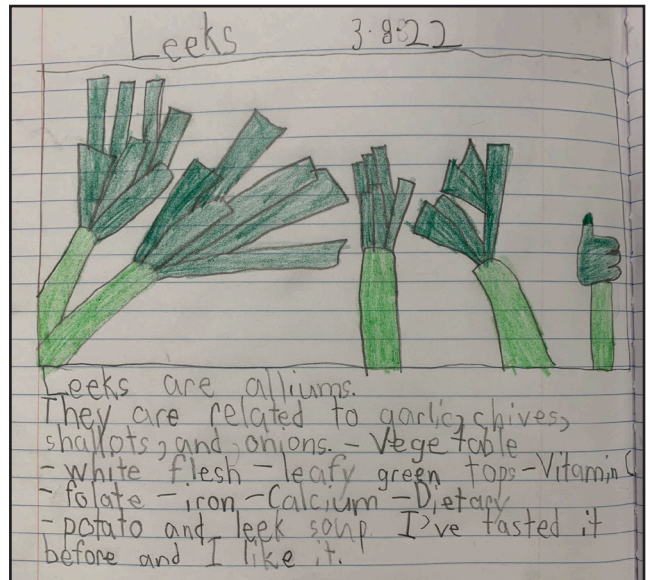
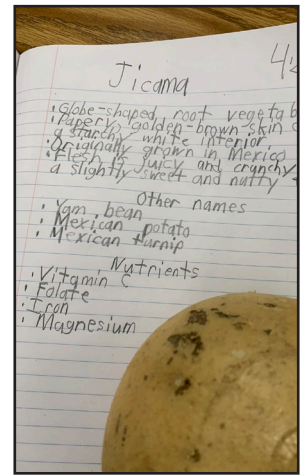
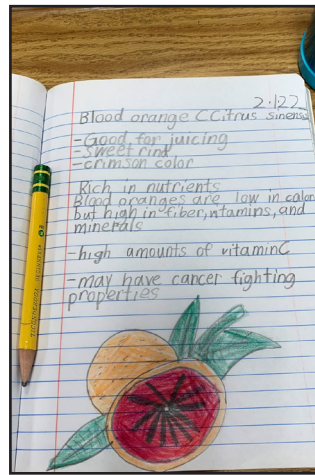


Each year Ag in the Classroom selects one Literacy for Life Grant Recipient to be our Outstanding Educator of the Year. This year Three Rivers Elementary School in Tulare County 2nd-grade teacher Jami Beck won the honor.

“Food is forever. We can’t survive without it,” stated Jami. She uses literacy, specifically books about food and culture as a two-pronged approach where her students read and learn about different cultures and their food, and learn how that food gets from the farm to the plate.

“This helps students appreciate their own families, food, culture, and differences. This encourages curiosity and gets students to think about where their food comes from!”

-Jami Beck, 2nd Grade Teacher, Tulare County



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CALIFORNIA FOUNDATION FOR AGRICULTURE IN THE CLASSROOM

STATEMENTS OF ACTIVITIES YEARS ENDED DECEMBER 31, 2020 AND 2019

	<u>2020</u>	<u>2019</u>
NET ASSETS WITHOUT DONOR RESTRICTIONS:		
PUBLIC SUPPORT AND REVENUE:		
Contributions	\$ 676,988	\$ 610,979
Investment income	195,396	258,301
Grant income	86,861	32,060
Special event revenue (net of direct benefits of \$15,035 in 2019)	45,128	87,742
Service agreement income	44,023	129,310
Program fees		29,040
Other income	<u>500</u>	<u>57</u>
Subtotal	1,048,896	1,147,489
Net assets released from restrictions	<u>138,093</u>	<u>131,318</u>
Total unrestricted public support and revenue	<u>1,186,989</u>	<u>1,278,807</u>
 EXPENSES:		
Program services:		
Classroom support	385,385	387,880
Conferences	88,139	198,095
County Farm Bureau support	76,755	61,232
Other program services	<u>151,772</u>	<u>198,723</u>
Total program services	<u>702,051</u>	<u>845,930</u>
Support services:		
Promotion and fundraising	131,001	212,048
Management and general	<u>36,125</u>	<u>40,485</u>
Total support services	<u>167,126</u>	<u>252,533</u>
Total expenses	<u>869,177</u>	<u>1,098,463</u>
 INCREASE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	 <u>317,812</u>	 <u>180,344</u>
 NET ASSETS WITH DONOR RESTRICTIONS:		
Contributions	113,000	135,000
Net assets released from restrictions	<u>(138,093)</u>	<u>(131,318)</u>
 INCREASE (DECREASE) IN NET ASSETS WITH DONOR RESTRICTIONS	 <u>(25,093)</u>	 <u>3,682</u>
 INCREASE IN NET ASSETS	 292,719	 184,026
 NET ASSETS, Beginning of year	 <u>1,840,669</u>	 <u>1,656,643</u>
 NET ASSETS, End of year	 <u>\$ 2,133,388</u>	 <u>\$ 1,840,669</u>

The accompanying notes are an integral part of these financial statements.

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