

PROGRAM UPDATES

What's Growin' On?

Order quantities of this year's *What's Growin' On?*, a student resource focused on Agriculture and the Environment! This popular resource is great for local events to help educate your community about agriculture!

View and order this year's edition online at LearnAboutAg.org/wgo at no cost!

Fact and Activity Sheets

With more than 400 different agricultural commodities produced in California, it can be difficult for teachers to know where to start and what to cover when they dive into agricultural education.

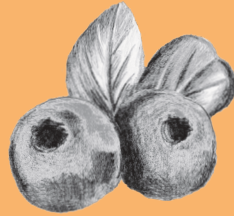


IMAGE FROM THE BLUEBERRY FACT SHEET

We've developed the Fact and Activity Sheets to provide background information and educational connections to more than 40 agricultural topics at no cost!

Ag-Bites



IMAGE FROM THE 'GARDEN IN A GLOVE' AG-BITE

Ag-Bites are bite-sized ways to bring agriculture into the classroom. These one-page sheets explain how to perform hands-on learning activities with students in various grade levels (K to 12). Aligned to standards and paired with several extension activities, teachers love this easy-to-implement resource.

Our newest Ag-Bites cover topics such as Transportation and Nutrition.

Do you have a topic you think would make a great Fact/Activity Sheet or Ag-Bite? Email info@LearnAboutAg.org for sponsorship packages focused on these resources.



2300 RIVER PLAZA DRIVE
SACRAMENTO, CA 95833-3293

ADDRESS SERVICE
REQUESTED

Message from Jamie Johansson

Do you know where chocolate milk comes from?

This may sound like a silly question, however a recent article in *The Washington Post* reported that over 16.4 million adults thought this chocolatey beverage came from brown cows. A screaming example of the disconnect many American consumers have with today's food production.

The same report also stated that 30% of California's urban fourth-, fifth-, and sixth-graders didn't know that cheese is made from milk, 40% didn't know that hamburgers come from cows, and over half didn't know onions and lettuce were plants. The work we are doing to educate youth about where their food, and other important resources, comes from is more important now than ever before.



JAMIE JOHANSSON,
PRESIDENT

We can't continue to provide our resources to educators without the help of our supporters. Our truly remarkable group of donors, and their unmatched generosity, continue to humble us. As the President of California Foundation for Agriculture in the Classroom, I am honored and privileged to see firsthand the impact your support can make. I hope you will join me in contributing to our organization's vital mission.



Fall 2017

Story Writing Contest Empowers Students

The 2017 *"Imagine this..."* contest concluded November 1. As students cross their t's and dot their i's and teachers review their hard work, Agriculture in the Classroom gears up to judge another amazing batch of student work.

Each year all types of stories are submitted. While the stories are exciting on their own, what we find true excitement in is the lasting impact this contest has on the authors.



2016 "IMAGINE THIS..." CONTEST
WINNER JULIA DANIELS
SIGNS HER AUTOGRAPH.

One recent success story is 2016 5th Grade Winner, Sahib Sangha. He decided to write a thrilling story titled *Carrot Civil War*. The story starts in the middle of a great war between the yellow and purple carrots. It wasn't until an old wise carrot showed them that "the color of the skin does not matter, it's what is inside that matters." After finding his passion for agriculture, Sahib's mom connected with a radio host who has now invited Sahib and his brother to share weekly ag facts.

Another great success story is told by one of our board members, Martha Diechler. She was first introduced to our program when one of her students won the *"Imagine this..."* contest. Martha lights up explaining that this student wrote about turf grass on the football field. "Ag is connected to everyone. You just need to find out what makes each student tick," Martha said. She never expected that student to remember the *"Imagine this..."* contest. However, years later that same student came back to tell her that he still remembered learning about how so many things in our lives start on a farm and that it has made a huge impact on how he looks at the world as an adult.

Everyday a new success story is written. We are proud to be the pen that helps students write theirs. 🌱



CA Ag Day and
'Imagine this...' Ceremony
CA State Capitol
March 21, 2018

**Ag in the Classroom
National Ag Week
Dinner and Fundraiser**
Sacramento
March 23, 2018

Dairy Council of California

Promoting knowledge about California's number one commodity is an important part of what we do. The support of the Dairy Council of California (Council) experts has been a great benefit as our organization strives to provide accurate and interesting information to teachers and students. For this reason, we would like to thank the Council for their continued funding and collaboration. A common goal to educate consumers has been the basis of a strong relationship between Ag in the Classroom and the Council. Since 1919, the Council has been an innovator in nutrition education and the dairy industry's contribution to a healthy community. The Council produces balanced nutrition education programs and resources, which are free to California educators. Furthermore, the Council promotes the many benefits and uses of milk and milk products, and its programs focus on making the best choices from all the food groups. One of the Council's most innovative programs is the Mobile Dairy Classroom. With their classroom on wheels, trained instructors travel to California schools to show students firsthand how milk and dairy foods are produced and how they contribute to healthy eating. The Council reaches more than 2.5 million students annually with their educational efforts. Find more information about the Mobile Dairy Classroom and the Council's other programs at healthyeating.org. "The Council has been a



THE **DAIRY FACT SHEET** RESOURCE SHOWS TEACHERS HOW DAIRY PRODUCTS ARE PRODUCED, THE HISTORY OF THE INDUSTRY IN CALIFORNIA, AND WAYS TO IMPLEMENT DAIRY EDUCATION INTO THEIR CLASSROOMS. ORIGINALLY FUNDED BY THE DAIRY COUNCIL OF CALIFORNIA, THIS RESOURCE HAS RECENTLY BEEN UPDATED! CHECK IT OUT AT LEARNABOUTAG.ORG!



long standing supporter of Ag in the Classroom because we believe in their mission to increase awareness and understanding of agriculture among California's educators and students," said the Council's CEO, Tammy Anderson-Wise. "Support for Ag in the Classroom should be a vision we all set our eyes on to help elevate and celebrate California's agriculture."

Swing to Link, Agriculture and Education

On September 13, 2017, golfers gathered at Poppy Hills Golf Course in Pebble Beach to support the California Foundation for Agriculture in the Classroom. The Swing to Link, Agriculture and Education Golf Tournament event brought together people from all walks of life. They all had one thing in common though: an appreciation for agricultural education.

Blair Crossan, Regional Vice President of presenting sponsor Nationwide, said "Nationwide is proud to support California Foundation for Agriculture in the Classroom. As a company founded by farmers, we have a long history connected to agriculture."

The team from Baskins and Hoetger Management won the overall golf tournament. "Supporting Ag in the Classroom is a great excuse to hit the greens," said Dave Baskins. It was Baskins' first time participating in an Ag in the Classroom's golf tournament.

The funds raised from this event go towards the many educational programs administered by CFAITC. We are proud to boast that our support comes from individuals AND organizations dedicated to our mission.



THE WINNING TEAM (FROM LEFT TO RIGHT): DAVE BASKINS, CONRAD NILMEIMER, RENO CRUZ, GEORGE PAPPAS



GOLFERS WAIT FOR THEIR TURN TO HIT THE GREEN



KEITH OKASAKI FROM CDFA SHOWS OFF HIS EVENT PRIZES



California Foundation for Agriculture in the Classroom (CFAITC). Our mission is to increase awareness and understanding of agriculture among California's educators and students. Our vision is an appreciation of agriculture by all.

{800} 700-AITC (2482)

LearnAboutAg.org

- | BOARD OF DIRECTORS | STAFF |
|---|--|
| Jamie Johansson, President
<i>Butte County</i> | Judy Culbertson
<i>Executive Director</i> |
| Mark Dawson
<i>Sacramento County</i> | Liz Baskins
<i>Outreach Program Coordinator</i> |
| Martha Deichler
<i>San Diego County</i> | Lyn Hyatt
<i>Administrative Coordinator</i> |
| Debbie Jacobsen
<i>Fresno County</i> | Austin Miller
<i>Communications Program Coordinator</i> |
| Rick Phillips
<i>Idaho</i> | Terri Salmond
<i>Administrative Assistant</i> |
| Jane Roberti
<i>Sierra County</i> | |
| Craig Thomson
<i>Sacramento County</i> | |
| Tony Toso
<i>Mariposa County</i> | |
| Kenny Watkins
<i>San Joaquin County</i> | |

DONATE ONLINE
LearnAboutAg.org/handsonag

CFAITC is a 501 (c)(3) organization.
Tax ID: 68-0100601