

AN ABUNDANCE of Ways to Give

The future of farming and California agriculture is dependent upon the ability of today's students—tomorrow's industry leaders, employees, decision makers and consumers—to carry forward our state's agricultural legacy. Your support makes this possible.

Here are a few ways you can help us achieve our mission of a more agriculturally literate California:

Attend! Each spring during National Agriculture Week, CFAITC holds fundraising dinners to celebrate our state's agricultural legacy. Please plan on attending CFAITC's National Agriculture Week events, being held in both Sacramento and San Diego County, March 20-26, 2011. Additional sponsorship details are in the works and will be available soon at www.LearnAboutAg.org.

Plan! When preparing your personal and professional budgets for 2011, don't forget to include CFAITC among your charitable donations for the year. A variety of donor levels are available and contributions of every value are greatly appreciated. Visit www.LearnAboutAg.org/support for more information on donating to the Foundation.

Host! Are you interested in hosting a reception, meal, or social gathering in your local area to benefit CFAITC? We would be delighted to help you plan a professional gathering of agriculture literacy supporters in your area where we will highlight our resources and programs, and perhaps invite a local teacher or student to share their Ag in the Classroom experiences. 🌱

A Message from our Chairman

Your generous financial contributions make the programs of the California Foundation for Agriculture in the Classroom possible. Thank you for your support.

My wife, Molly, and I, along with our children, Elisabeth (9) and Kenneth (12) live in Linden, a small town in the heart of the Central Valley, where I was reared. On our ranch, we raise beef cattle and grow alfalfa, processing tomatoes, walnuts and grain hay. I knew from a young age that I wanted to work on the family's farm. Farming is in my blood, and what I love to do.

As a family we enjoy sharing and teaching others about agriculture. My children raise livestock that they exhibit at fairs and Ag Days; my wife visits classrooms and teaches children where their food is grown in our state; and I educate business, government and political leaders on the importance of a safe, reliable food source.

The survival of family farms and ranches depends on educating the next generation of consumers. I believe that the Foundation provides the tools and inspiration to teach their students how important California agriculture is and the multitude of food choices it provides. Again, thanks for your support. 🌱

KENNY WATKINS,
CHAIRMAN OF THE BOARD



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hands on agriculture

September 2010
GROWING... WITH YOUR SUPPORT.

Annual Conference for Educators

One of the valuable programs California Foundation for Agriculture in the Classroom (CFAITC) is proud to offer, thanks to the generous support of our sponsors, is our annual conference for educators. Each year, CFAITC hosts 200 to 300 educators and offers them a glimpse into the world of agriculture education at the California AITC Conference.

We strive to ensure that our attendees LEARN BY DOING—a skill they can share with their students in the classroom.



CONFERENCE PARTICIPANTS WILL ENJOY A BBQ AT RANCHO SANTA MARGARITA FOLLOWING A DAY-LONG TOUR OF SAN LUIS OBISPO COUNTY AGRICULTURE.

Interactive Make 'n' Take sessions, eye-opening workshops, and one-of-a-kind field trips to actual agriculture production sites are a few of the ways we connect conference attendees with the industry that feeds and clothes us all! Participants will gain insight into the current trends in teaching agriculture, experience tremendous networking opportunities, enjoy inspirational guest speakers, and take home an abundance of resources.

This year, the conference is being held November 4-6 at The Cliffs Resort in Shell Beach where we will explore fantastic local sites, including Hearst Castle and Ranch and Cal Poly, SLO. Topics will include Farm to School programs, history, nutrition education, and incorporating agriculture into school curriculum. Registration is available at www.LearnAboutAg.org/conference. Teachers, volunteers, administrators, and everyone interested in spreading ag literacy, is encouraged to attend. 🌱



upcoming events:

California AITC Conference
The Cliffs Resort, SLO
November 4-6, 2010

National Agriculture Week
Dinner Events
Sacramento and San Diego
March 2011

CFAITC's 25th Anniversary
San Francisco Farm Day
Fall 2011

A Long-standing Supporter

California Foundation for Agriculture in the Classroom is pleased to recognize the long-standing support of the California Walnut Board and Commission. Since 1993, the Board and Commission have been making a remarkable difference in the way students and teachers understand their food source, both through their own efforts and by supporting our efforts at CFAITC.

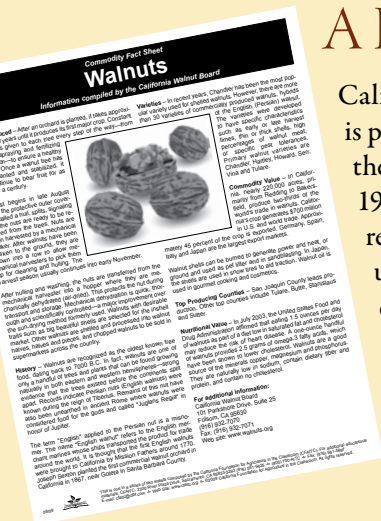
The California Walnut Board and Commission were among CFAITC's first sponsors of Agricultural Fact Sheets, a two-page resource detailing the production, history, value and varieties of the popular nuts, as well as suggested activities, fun

facts and lesson plan ideas for the classroom. Print copies of the Walnut Fact and Activity Sheet have been widely distributed at education workshops across the state, and thousands of e-copies have been downloaded from CFAITC's website.

The California Walnut Board and Commission also generously donate walnuts and walnut products on behalf of their growers for special events. Recently they pledged to provide walnuts for attendees at the upcoming California AITC Conference. The Board and Commission's website, www.walnuts.org provides excellent resources for teachers, including activity sheets with word searches, trivia, recipes, crosswords and other features that are fun and educational for all ages.

"It is important for children to understand that food doesn't just come from a supermarket. Farmers work very hard and spend their lives, in many cases over several generations, to deliver product to the grocer fresh, clean and delicious," said Dennis Balint, executive director of the California Walnut Board and CEO of the California Walnut Commission. "The Agricultural community here in California provides a wide assortment of fruits, vegetable and nuts to consumers around the country and around the world. These are healthful foods, and educating our children about the value of agriculture will hopefully motivate them to consume a healthier diet and that's good for the economy as well."

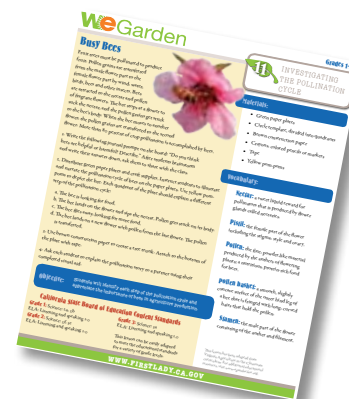
CFAITC would like to thank the California Walnut Board and Commission for their unwavering support over the years, and for helping bring agriculture into the lives and classrooms of California students! 🌱



Your Support—Making a Real Difference

One of our goals is to develop accurate, teacher-tested and scientifically sound classroom materials to enhance the educational experience of K-12 students in many learning environments. CFAITC continues to develop quality resources and exciting new projects with your annual donation. Take a look at what you've helped us accomplish!

- Our latest agricultural **Fact and Activity Sheet** features everyone's favorite leafy green—spinach! The 30th in the series, this new fact sheet, sponsored by Chiquita/Fresh Express, will allow educators to fulfill required Content Standards while providing students with information about this valuable commodity.
- Together with Foster Farms, CFAITC has developed **curriculum to focus on the poultry industry** while teaching the subjects of English-language arts, nutrition, history-social studies, math and science. The project includes a statewide school tour with the 2010 Presidential Turkey, set to be pardoned by President Obama this November.
- In an effort to expand our urban outreach, CFAITC will host a **garden and nutrition education workshop for teachers in the San Francisco Unified School District** this fall. The workshop will familiarize city teachers with using a garden as an outdoor laboratory and will ultimately reach an estimated 7,000 students.



"BUSY BEES"—ONE OF ELEVEN LESSONS CREATED FOR THE WE GARDEN SERIES.

- CFAITC developed and is now distributing **CROP Circles (California Regions of Optimal Planting)**, a school garden regional planting guide that diagrams the proper planting and harvesting times for 18 crops commonly found in school gardens.
- Through a partnership with First Lady Maria Shriver's office, CFAITC helped establish "**WE Garden in Capitol Park.**" Real world garden experiences are now being extended into the classroom through a series of CFAITC-developed lesson plans and activities that demonstrate over arching garden themes for students in grades 1-6.



We've got a new look! We have broadened general awareness and created a buzz with our re-designed website and our new domain name, allowing the Foundation and our programs to be more easily identified and more memorable. View the updated site at www.LearnAboutAg.org.

We are a 501 (c)(3) organization.
 {800} 700-AITC (2482)

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