National Agriculture Week 2010

California Foundation for Agriculture in the Classroom invites you to join us in celebrating National Agriculture Week, an opportunity to recognize and honor the hard-working families who produce the food and fiber we all enjoy.

Saturday, March 20, 2010 Hornblower Cruises John Wayne's Yacht, The Wild Goose Newport Beach 2:45 p.m. to 5:45 p.m. Luncheon 3:30 p.m.

Thursday, March 25, 2010 The Citizen Hotel Sacramento Reception 5:30 p.m. Dinner and Program 6:30 p.m.

Sponsorship Levels

Platinum \$10,000

2 Reserved Tables for 16

Gold

1 ½ Reserved Tables for 12

Silver \$5,000

1 Reserved Table for 8

\$2,500 Bronze

Reserved Seating for 4

Honor Roll \$1,000 - Tickets for 2

Individual Tickets \$125 each

All sponsors at the \$1,000+ level will receive recognition in Ag Alert.

100% of your gift less \$85 per attendee at the Southern California event or \$65 per attendee at the Northern California event may be deducted as a charitable contribution under federal and state law.

Contribute online at www.cfaitc.org/naw or contact Cathie Bradley to request an RSVP form: (916) 961-3891 • cjbasso@aol.com

NON-PROFIT ORG.

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ADDRESS SERVICE REQUESTED

Chairman Message from our

lenges of planting a seed and watching it grow into a giant pumpkin or watching it wither and die. I learned that the success or fail-Unfortunately today, a majority of people have not had these very ure of raising a crop depended on more than just my abilities. Weather, water and pests also had

basic experiences and do not realize the intricacies

resources and curriculum, allowing K-12 educators resources at no cost to teachers is made possible

forward to furthering the reach of statewide agriculture education joining the Board of Directors in 1997, and I look CFAITC since

efforts in my role as Chairman. Thank you for allowing us to earn

February 2010

Oreggia Family Offers Matching Grant

NEWSLETTER FOR FRIENDS AND SUPPORTERS OF AGRICULTURE IN THE CLASSROOM

The Oreggia Family Foundation, a non-profit charitable organization based in Salinas, California, has recently stepped-up their already-generous support for California Foundation for Agriculture in the Classroom (CFAITC) by issuing a matching-funds grant program in an effort to increase overall support for CFAITC. The Oreggia Family Foundation will match the total amount of gifts from new donors or from donors who increase their giving level up to a total of \$15,000. This unique opportunity applies to donations received from January 1 through July 31, 2010 and supports CFAITC's annual conference.

"We feel so fortunate to have donors such as the Oreggia Family Foundation, who

recognize the challenges faced by educators and the consequences of budget cutbacks, and decide to make a positive impact," said CFAITC Executive Director, Judy Culbertson. "This matching funds grant will allow individuals and businesses to contribute, and literally double the dollar value of their donation, thereby increasing

our ability to spread agricultural literacy two-fold. This is truly a remarkable act of generosity."

The Oreggia Family Foundation continues to support California Foundation for Agriculture in the Classroom by renewing sponsorship of the annual Literacy for Life Teaching Awards program which recognizes and honors three outstanding California teachers each year. The Oreggia Family Foundation was established by Arden Oreggia, a Salinas dairy farmer and his sister, Sabina to support agricultural education endeavors.

Please use the enclosed contribution envelope and make your matching grant contribution today.



upcoming events:

National Agriculture Week Events

Saturday, March 20, 2010 John Wayne's Yacht, The Wild Goose Newport Beach

Thursday, March 25, 2010 The Citizen Hotel Sacramento

classroom relies on the generous support of our donnors, without whom our message would go unheard. Thank you. CALIFORNIA FOUNDATION FOR AGRICULTURE IN THE

California Milk Advisory Board Sponsors New Curricular Unit

Since 1994, Ag in the Classroom has relied on the generous contributions of the CA Milk Advisory Board (CMAB) for support in a number of program areas, including the annual CFAITC Conference for educators, the development of the Dairy Fact & Activity Sheet, and general operating support. CMAB recently funded the development of a comprehensive new unit for 4-6 grade students, designed to provide an educational journey exploring California's number one agricultural commodity.



The new unit, Milk Matters! Discovering Dairy, allows students to investigate the historical significance of dairy breeds, tackle mathematical business challenges, and learn nutrition basics while gaining a personal understanding of how dairy products impact our food supply, our health and our economy. The unit meets

multiple Content Standards required by the state, and

incorporates cooperative learning, critical thinking skills, reading comprehension, physical education, mathematics, science, social studies and art.

Milk Makin[,] Math

Milk Matters! has been reviewed and approved by CFAITC's Educational Resources Committee, a group of educators, representatives from the Department of Education and the Department of Food and Agriculture, farmers, ranchers and other agricultural organizations, ensuring its classroom compatibility and factual accuracy. The unit is available as a free download at www.cfaitc.org/ milkmatters and will be presented at numerous conferences, workshops and teacher in-service trainings across the state.

We would like to thank CMAB for their outstanding support for agriculture education over the years, and for their commitment to helping students become more aware, and more appreciative, of where their food really comes from.

New Fact Sheet Sponsorships

CFAITC's collection of 27 commodities and natural resources Fact *Sheets* are among the organization's most established and frequently used educational resources, providing a thorough overview of each com-

Mushroom

modity. Key sponsors have pledged to fund the two newest additions to CFAITC's collection Fact Sheets. The California Mushroom Council and Fresh Express, Inc. have each pledged \$10,000 to support the development of Fact Sheets highlighting two of California's many specialty crops, mushrooms and spinach.

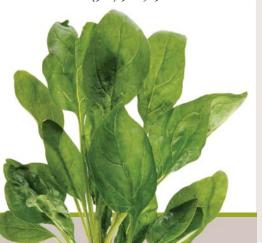
Developed by a team of educators and industry experts to assure both factual accuracy and classroom functionality, these two-sided sheets provide information about the commodity's history, nutritional value, economic importance, production details and many more interesting educational elements. Each sheet also contains fun facts, and suggested lesson

ideas using mushrooms and spinach, respectively, appropriate for classroom use at a variety of grade levels.

Like all resources produced by CFAITC, the new Mushroom and Spinach Fact Sheets will provide research-driven, scientifically accurate and user-friendly teaching tools that meet core academic areas while also helping students and educators recognize the value of agriculture in our state.

Fact Sheets are available to download free at www.cfaitc.org/factsheets. The Mushroom Fact Sheet is now available and the Spinach Fact Sheet will be available in mid to late 2010. Paper versions will be distributed as part of the entire collection through statewide mailings, conferences, county Farm Bureaus and by teacher requests.

If your organization is interested in sponsoring the development of a particular California-grown Fact Sheet, please e-mail Cathie Bradley at cjbasso@aol.com or give Cathie a call at (916) 961-3891.





We are California Foundation for Agriculture in the Classroom (CFAITC). Our mission is to increase awareness and understanding of agriculture among California's educators and students. Our vision is an appreciation of agriculture by all.

We are a 501 (c)(3) organization.

{800} 700-AITC (2482) WWW.CFAITC.ORG

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Resource Development by Cathie Bradley CIB & Associates, LLC