



August 2009

hands on agriculture

GROWING... WITH YOUR SUPPORT.

For the Love of the Land Homecoming

You may already know, and appreciate the men and women who provide a safe and healthy food supply for millions of families, and whose hard work contributes greatly to our state and local economies. Unfortunately, this is not common knowledge to most Californians, particularly our younger generations.

Students, many of whom have never set foot on a farm, are tomorrow's mothers and fathers, our workforce, our civic leaders, our CEOs, and our voters. Our state's agricultural legacy lies in the hands of our teachers, who, in their own way, are planting the seeds of awareness in their classrooms every day.

We warmly invite you to a very special event benefiting California Foundation for Agriculture in the Classroom and the California Farm Bureau Scholarship Foundation. "For the Love of the Land" is a reunion; a homecoming to celebrate agriculture.

This evening of food and

wine, companionship and collaboration is aimed at strengthening and sustaining our ability to feed, clothe and shelter ourselves with the gifts of the land.

Additional event details and sponsorship opportunities are provided inside this issue. 🍷

FOR THE LOVE OF THE LAND HOMECOMING



PLEASE JOIN US SATURDAY,
SEPTEMBER 19, 2009 TO
BENEFIT THE CALIFORNIA
FOUNDATION FOR AGRICULTURE
IN THE CLASSROOM AND THE
CALIFORNIA FARM BUREAU
SCHOLARSHIP FOUNDATION.



upcoming events:

For the Love of the Land
Homecoming
Joseph, Sr. and Shirley
Mohamed's Quail Run
Gardens
September 19, 2009

CFAITC Teacher Conference
Rohnert Park, CA
October 23-24, 2009

major donors

CALIFORNIA FOUNDATION FOR AGRICULTURE IN THE CLASSROOM RELIES ON THE GENEROUS SUPPORT OF OUR DONORS, WITHOUT WHOM OUR MESSAGE WOULD GO UNHEARD. THANK YOU. AUGUST 2008 - JULY 2009

\$275,000
California Farm Bureau Federation

\$75,000
Wal-Mart Stores, Inc.

\$50,000
The James G. Boswell Foundation
United States Department of Agriculture

\$20,000
Bank of America
Oreggia Family Foundation

\$15,000
Jim Hicks & Company

\$10,000
California Asparagus Commission
California Teachers Association
Farm Credit

*American AgCredit
Farm Credit West
Fresno Madera Farm Credit
Northern California Farm Credit*
Syngenta Crop Protection
Wells Fargo
Edwin and Jeanne Woods Family Foundation
Zenith Insurance Company

\$7,500
CALAMCO
California Milk Advisory Board
California Walnut Board and Commission

\$5,000
Alliance for Food and Farming
California Beef Council
California Beef Growers Association
CAPCA
Don Diego Fund
Fujishige Farms, Inc.
The Mushroom Council
Olive Hill Greenhouses
Olson Foundation
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U.C. Hansen Trust

\$3,000
California Alpaca Breeders Assn.
Farmland Management Services
The Bertha and John Garabedian Charitable Foundation
R. Gorrill Ranch Enterprises
Joseph Mohamed Enterprises

\$2,500
Blue Diamond Growers
Brocchini Farms, Inc.
California Forest Products Commission

Cota Cole & Associates
Monrovia Nurseries
Nurserymen's Exchange, Inc.
Orange County Farm Bureau
Rabobank, N.A.

\$2,000
California Cantaloupe Advisory Board
California Authority of Racing Fairs
California Exposition and State Fair
DB Specialty Farms
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\$1,500
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Button & Turkovich
Buy California Marketing Agreement
Crane Estate, Inc.
CRS Farming, LLC
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The Lyman/Tremont Groups, Inc.
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\$1,000
Alesso Family Trust
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Associated Rice Marketing Cooperative
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California Agricultural Leadership Foundation Class 38
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California Canning Peach Association
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California Grape and Tree Fruit League
California Poultry Federation
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Wine Institute

donor highlight

Dorothy S. Williamson

1915 ~ 2007



We gratefully acknowledge the dedication and support of our donors who name CFAITC as a beneficiary prior to their passing. We'd like to remember Dorothy Williamson, whose generosity in life, as well as in her estate plans, has greatly impacted agriculture literacy. In 2007, more than 30 individuals and families honored her life by donating to CFAITC at her request. Mrs. Williamson, a fifth generation Californian, taught elementary school for 38 years. Both gardening and farming were near to her heart, as her family and late husband farmed flax throughout San Mateo County. Each year, \$1,000 in scholarships to attend the Foundation's annual conference are awarded to deserving educators in her name, a generous act administered by her grandson, Jack Olsen and his wife, Sherry. Many thanks to the family of Mrs. Williamson, and every one of our donors whose support ensures the preservation of our state's agricultural heritage. 🌿

Join us at the 2009 CFAITC Conference

We invite all of our supporters to join us at the 2009 AITC Conference, taking place in Rohnert Park on October 23-24, 2009. See for yourself



THE ANNUAL CALIFORNIA AITC CONFERENCE IS THE ONLY STATEWIDE FORUM OF ITS KIND, PROVIDING STIMULATING WAYS FOR EDUCATORS TO CONNECT STUDENTS WITH THE FOOD AND FIBER THEY USE EVERY DAY.

how your contributions are making a positive impact on California teachers, school garden coordinators, nutritionists and agriculture literacy supporters from across the state as we gather in Sonoma Valley, home to world-class wineries, restaurants, dairies and an abundance of school and community gardens.

Exciting and informative speakers, workshops, exhibits, and specialized field trips will inform and inspire attendees at this time of strong momentum for garden-based learning, children's health and food awareness. Guest speakers will include former Superintendent of Public Instruction, Delaine Eastin and CDEFA Secretary, A.G. Kawamura, as well as a panel of local authors, whose

stories share positive agricultural messages. First Lady Maria Shriver will also welcome attendees via a video message from the new WE Garden at Capitol Park, a project made possible with the help of CFAITC.

Would you like to support the 2009 AITC Conference?

- Consider donating a scholarship (\$225) for a teacher of your choice to attend the conference. Or, CFAITC can identify a scholarship recipient for you if you prefer.
- Provide fresh and/or packaged CA-grown commodity samples (300 of each) for our Hospitality Suite and/or Field Trips.
- Gift baskets, books, and gift certificates all make wonderful door prize donations!
- For more information about the 2009 Conference, please contact us directly at (800) 700-AITC or visit www.cfaitc.org/conference. 🍁

SONOMA COUNTY IS ONE OF THE WORLD'S MOST DIVERSE AGRICULTURAL AREAS OFFERING AN AMAZING VARIETY OF CROPS AND AG PRODUCTS.



JOIN US **For the Love of the Land** Homecoming

California Farm Bureau Federation works cooperatively with its affiliates, California Foundation for Agriculture in the Classroom and California Farm Bureau Scholarship Foundation, to educate California's teachers and students about agriculture and to aid students pursuing careers in agriculture.

You are invited to join this partnership by helping to develop and advance these critical objectives that are so vital to the long-term viability of California agriculture.

JOSEPH, SR. AND SHIRLEY MOHAMED'S QUAIL RUN GARDENS

Saturday, September 19, 2009

4405 College Oak Drive
Sacramento, California 95841

California Wine Experience
&
Strolling Dinner
5:30 p.m.

Sponsorship Levels

- Platinum** \$10,000 - Table for 8, gift for each guest, display table
Gold \$7,500 - Table for 8, gift for each guest
Silver \$5,000 - Table for 8
Bronze \$2,500 - Half Table for 4
Honor Roll \$1,000 - Tickets for 2
Individual Tickets \$125 each

All sponsors at the \$1,000+ level will receive recognition in Ag Alert®

- 100% of your gift less \$75 per attendee may be deducted as a charitable contribution under federal and state law.
- Your gift will benefit California Foundation for Agriculture in the Classroom and California Farm Bureau Scholarship Foundation.
- Make checks payable to California Foundation for Agriculture in the Classroom or pay online at www.cfaitc.org/homecoming.

For further information please call or e-mail:
Cathie Bradley
(916) 961-3891 cjbasso@aol.com



We are California Foundation for
Agriculture in the Classroom (CFAITC).

Our mission is to increase awareness
and understanding of agriculture
among California's educators
and students. Our vision is an
appreciation of agriculture by all.

We are a 501 (c)(3) organization.

{800} 700-AITC (2482)
WWW.CFAITC.ORG

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WE Garden in Capitol Park

This past May, First Lady Maria Shriver called upon CFAITC, state dignitaries, kids, farmers, and chefs to help plant the first edible garden at the State Capitol in Sacramento. The 800 square-foot garden includes 16 varieties of vegetables, herbs and flowers, and will feature seasonal crops throughout the year.

Along with planning and planting the garden, CFAITC developed a series of to “WE Garden” lesson plans that help translate the hands-on experiences learned in a garden, into a traditional classroom setting. “WE Garden” lesson plans meet Board of Education Content Standards for grades 1-6 and are available at cfaitec.org/wegarden.



FIRST LADY MARIA SHRIVER,
ASSISTED BY FFA MEMBERS AND
STUDENTS OF ALL AGES, PLANT
THE NEW “WE GARDEN” IN
CAPITOL PARK.

(PHOTO BY MATT SALVO, CFBF)

Communications Director, Francisco Casrillo. “Judy Culbertson and Ag in the Classroom have contributed priceless insight and experience, and helped us evolve this project into a comprehensive educational opportunity.” 🌱



CALIFORNIA FOUNDATION FOR
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